

REPORT TO INFRASTRUCTURE SERVICES COMMITTEE – 16 MAY 2019

DEVELOPING EXCELLENCE IN OUR NORTH COAST COMMUNITIES – ANNUAL REPORT

1 Recommendations

The Committee is recommended to:

- 1.1 Note the contents of the report in Appendices 1 to 4 for the towns of Peterhead, Fraserburgh, Macduff and Banff; and
- 1.2 Instruct the Head of Economic Development and Protective Services to report on the regeneration plans in May 2020 and to circulate a progress update bulletin report in 6 months.

2 Background / Discussion

2.1 On 17 March 2016 the Infrastructure Services Committee (Item 17), approved a new Regeneration Strategy, “From Strategy to Action: Developing Excellence in our North Coast Communities” which concentrates regeneration effort in the four northern towns of Banff, Macduff, Fraserburgh and Peterhead. On 15 September 2016, Policy & Resources Committee (Item 16) subsequently agreed the plan for each town and budget allocations to the plans, summarised in the table below.

2.2

	Indicative Budget £	Committed £	Spend to date on current plan £
Peterhead	1,566,000	858,083	324,243
Fraserburgh	1,137,000	743,687	350,263
Macduff	901,000	329,888	194,125
Banff	710,000	476,717	83,962
Joint Actions	85,000	20,017	19,514
Property Investment Fund	400,000	56,147	43,431
Staffing	489,000	143,715	143,715
TOTAL	5,288,000	2,628,254	1,159,253

2.3 Progress is being made across all of the themes in the action plans. Across the four town plans, 56% of the indicative allocated budgets have been committed to projects, of which 40% is spent (defined as being funds claimed and paid out of the Regeneration Reserve). External funding is becoming more difficult to source as projects such as CARS (Conservation Area Renewal Scheme) enter their final stages and European funding programmes become fully committed or limit their activity. The recently announced Scottish Government Town Centre Capital Grant Fund (£3,286,000 allocated to Aberdeenshire) will provide

an opportunity to develop and deliver complementary interventions in support of town centres

- 2.4 A summary of progress is contained in appendices 1, 2, 3 and 4 of this report. This update has also been reported to Buchan and Banff and Buchan Area Committees and comments are given in Appendix 5. The updates on the Plans contain a more focused overview of project activities and the actual and anticipated outputs and outcomes of supported initiatives. The outputs and outcomes columns of the reports will be increasingly completed as the plans progress and outputs and outcomes can be delivered, completed and monitored by all the partners delivering aspects of the plans. It is worth noting that the four Regeneration Plans are not static. They evolve with circumstances and opportunities. As the Plans reach their mid-point, officers are considering the most optimal way of reviewing the success, impact and lessons from delivery, which can be used to inform the remaining period of the plans.
- 2.5 In Peterhead, a focus on developing partnerships to deliver key projects continues. It is encouraging to see regional partners, such as Robert Gordon University, Hywind and Aberdeen Foyer participating in Peterhead regeneration and also to see community capacity developing strongly through a number of initiatives from smaller groups; for example, within the town centre, as well as from community-led bodies such as Peterhead Area Community Trust (PACT). They are taking forward the development of sports facilities in the town. The formation of 'Invest in Peterhead', as a unique partnership between the Council, the Business Improvement District (BID) and local property agents, offers potentially exciting opportunities for repositioning the town within the wider investment market, as well as focusing on key properties in the town centre.
- 2.6 Following the award of funding from the European Maritime Fisheries Fund (EMFF) for investment in Macduff Harbour, work is well-underway to remodel the fish market and install an ice machine. As a result of the initial harbour deepening study, officers are investigating funding opportunities for follow-on studies. Improvements in Macduff delivered through the Property Small Grants scheme, have had a significant impact and the heritage trail project in Banff and Macduff has been well received and is a good example of the benefits of community engagement. As part of the inward investment activity, a new promotional video seeking to attract working professionals to come to Banff and Macduff has gone live and officers will monitor its success.
- 2.7 In Banff the application for North East Scotland Fisheries Local Action Group (NESFLAG) funding to install a slip way at the harbour was successful. Unfortunately The Vinery project in Banff, to provide a centre for horticultural skills and develop a key gateway site, was not successful in its Stage 2 funding application to the Scottish Government's Regeneration Capital Grant Fund, however this project will continue to be developed and wider community engagement pursued with a view to resubmitting the project for consideration in 2019 as well as looking at alternative funding opportunities.
- 2.8 In Fraserburgh, work on The Faithlie Centre is due to recommence shortly after the delay caused by the previous main contractor entering into administration. The Enterprise Hub in Fraserburgh is delivering particularly strongly and recently moved into new premises in School Street to increase their visibility and outreach. The regeneration work being done in Fraserburgh was showcased at the Scotland's Towns Partnership annual parliamentary reception at Holyrood on 26th March.

- 2.9 Across all the Regeneration towns, work is continuing to develop projects aimed at the digital economy and the food and drink sector.
- 2.10 The Head of Finance and Monitoring Officer within Business Services have been consulted in the preparation of this report and their comments are incorporated within the report and are satisfied that the report complies with the Scheme of Governance and relevant legislation.

3 Scheme of Governance

- 3.1 The Committee is able to consider this item in terms of Section F.1.1b of the List of Committee Powers in Part 2A of the Scheme of Governance as it relates to Economic Development.

4 Implications and Risk

- 4.1 An equality impact assessment was completed as part of the original Regeneration Vision and Action Plans. No detrimental impacts were identified. There has been no material change since the assessments were carried out that would change that conclusion.
- 4.2 There are no staffing and financial implications as a result of this report.
- 4.3 The following risks have been identified as relevant to this matter on a Corporate Level: Budget Pressures; Working with other organisations; Reputational Management. The following risks have been identified as relevant to this matter on a Strategic Level: Regeneration and Economic Development.
- 4.4 The town centres remain key components of all of the Vision and Action Plans with positive impacts in terms of footfall, business support and promotional events in process. Town Centre impact assessments will be done on a case by case basis as projects develop.

Stephen Archer
Director of Infrastructure Services

Report prepared by Christine Webster, Regeneration and Town Centres Manager
Date 11 April 2019

BANFF REGENERATION VISION AND ACTION PLAN PROGRESS UPDATE
Mar-19

Status Key:	Complete (green)
	Action initiated: Delivery phase (blue)
	Action initiated: Development phase (yellow)
	Not started (red)

ACTION THEME 1 - DIVERSE ECONOMY					
AIM:	Building a more diverse and resilient business base and higher wage economy.				
OUTCOME:	Incomes are increased and the business base is increasingly diverse with more opportunities for growth.				
Action / Objective	Project / Status	Update / Timescale	Lead	Regen Budget Agreed	Key Outputs achieved & Expected Outcomes / Impacts from agreements made
1.1 More vibrant Banff Harbour and Marina	Provision of showers (green)	This was part of the Banff Harbour Business Plan to improve the utilisation of the harbour & marina. Showers completed and installed	Corrie McCall		• Improved customer experience
	Marina 10 year celebration (green)	A celebratory event was held to help promote the harbour's contribution to the community. Complete.	Corrie McCall	£5,603.00	Actual: • Events held (1) • No. of participants (300)
	Marketing (blue)	Plans are underway to develop and maintain harbour marketing and promotions materials inclusive of Website improvements and social media. Welcome Packs in progress and will be developed with a rebranding effort. Newsletters are produced quarterly to inform customers of recent developments. Ongoing.	Corrie McCall		The outputs and outcomes will be completed as the project progresses and outputs and outcomes can be delivered, completed and monitored by all the partners delivering aspects of the project.

Action / Objective	Project / Status	Update / Timescale	Lead	Regen Budget Agreed	Key Outputs achieved & Expected Outcomes / Impacts from agreements made
1.1 More vibrant Banff Harbour and Marina	Ongoing Repairs (blue)	<p>The scope of the repairs to the Railway Jetty expanded to include repairs to the East Pier and North Pier. BBAC approved funding of up to £1.5mil for the combined repairs. BBAC also approved the appointment of AMCO as principal contractor for the works through a direct award. AECOM's appointment has been extended to provide consultancy services in the design and supervision of the repairs to the East and North Piers as well as the Railway Jetty. A ground investigation was completed in March 2019 and the results of this will inform the detailed design of the repairs to the Piers and Jetty.</p> <p>Projected project start: June 2019 Projected project end: November 2019</p>	Corrie McCall		<p>The outputs and outcomes will be completed as the project progresses and outputs and outcomes can be delivered, completed and monitored by all the partners delivering aspects of the project.</p>
	Slipway Extension and Boat Hoist (blue)	<p>NESFLAG funding application successful for the Slipway Extension and Boat Hoist. Grant value £85,011.38, 38% of overall project cost. NESFLAG have confirmed the project should be completed no later than March 2020.</p> <p>Project start: April 2019 Project end: June 2019</p>	Corrie McCall	£137,500.00	<ul style="list-style-type: none"> • Leverage / match - public (£85,011.38) • No. of New products, processes or services enabled or supported (Target 1) • No. of historically significant buildings improved (Target 1)
	Compound Extension (yellow)	On-hold whilst emergency repairs take priority.	Corrie McCall		<p>The outputs and outcomes will be completed as the project progresses and outputs and outcomes can be delivered, completed and monitored by all the partners delivering aspects of the project.</p>
	Food provision	Mobile food provision is being explored.	Suzanne Rhind / Jan Emery		<p>The outputs and outcomes will be completed as the project progresses and outputs and outcomes can be delivered, completed and monitored by all the partners delivering aspects of the project.</p>

Action / Objective	Project / Status	Update / Timescale	Lead	Regen Budget Agreed	Key Outputs achieved & Expected Outcomes / Impacts from agreements made
1.1 More vibrant Banff Harbour and Marina	Wi-Fi (yellow)	Work is ongoing to explore the potential to make wi-fi facilities available at Banff Harbour for users of the Harbour in order to improve the customer experience. The most economic option is likely to be potentially piggy-backing on current arrangements which might be in place already with Aberdeenshire Council.	Jan Emery		The outputs and outcomes will be completed as the project progresses and outputs and outcomes can be delivered, completed and monitored by all the partners delivering aspects of the project.
1.2 Develop new, niche craft and creative businesses: build on Banff's heritage	Silversmith Project Development (green)	Complete. The success of this phase led to the larger project below.	June Burnett / Jan Emery	£7,000.00	<ul style="list-style-type: none"> • Leverage / match - public (£203,540.11) • No of community projects/initiatives supported (1)
	Silversmith Operational Support (blue)	<p>Vanilla Ink (VI) opened their doors in Banff at the end of September after securing their full funding package, with a civic opening on 21st September and an open day to the general public the following day. On the evening of 22nd September an invite only launch was also held. Workshops/courses commenced w/c 24th September. Their Make a Ring workshop/course has been their most popular to date.</p> <p>In addition to their commercial element, workshops, commissions etc., they have been involved with the Meet Your Maker project in conjunction with Historic Environment Scotland/Duff House working with pupils from Banff Academy.</p> <p>VI are further developing their Social Enterprise element of the project, having secured funding for Make in Metal where they are working with young people on a 6 month project to develop skills and boost confidence for the participants.</p> <p>Project start: July 2018 Project end: April 2020</p>	June Burnett / Jan Emery	£42,750.00	<ul style="list-style-type: none"> • Leverage / match - public (£74,624) • No. of new jobs (2) • No. of potential entrepreneurs supported to be enterprise-ready (Target 6) • No. of participants (Target 80)

Action / Objective	Project / Status	Update / Timescale	Lead	Regen Budget Agreed	Key Outputs achieved & Expected Outcomes / Impacts from agreements made
1.2 Develop new, niche craft and creative businesses: build on Banff's heritage	Creative Banff (Yellow)	Discussions are underway with Creative Scotland and local and regional partners to look at how we can develop the concept of 'Creative Banff' - a place where creative businesses are attracted, supported and promoted to have a positive impact on the local economy by encouraging visitors to the area, offering skills and training and improving health and wellbeing.	Suzanne Rhind / Naomi Mason		The outputs and outcomes will be completed as the project progresses and outputs and outcomes can be delivered, completed and monitored by all the partners delivering aspects of the project.
1.3 Town centre business support: 'Retail Plus 2'	Herald Best High Street Award (green)	Complete. This was a national promotional campaign for town centres.	Naomi Mason	£300.00	• No. of marketing / promotional campaigns (1)
	Enterprise Challenge Fund (green)	Complete. This fund aimed to stimulate business collaboration. CAVA group has become organised and is developing. A successful promotional campaign led to 10,000 leaflets being disbursed and new visitors to Banff.	Naomi Mason	£7,000.00	• No. of businesses supported (financial) (7) • No. of sectors supported (1 - retail)
	Digital Open Days 2017 (green)	Complete. This project raised the profile of the digital sector generally.	Jan Emery		• No of events held (1) • No of Participants (400)
	Business Support Package (yellow)	A business support package to follow on from the Enterprise Challenge Fund is in development.	Naomi Mason		The outputs and outcomes will be completed as the project progresses and outputs and outcomes can be delivered, completed and monitored by all the partners delivering aspects of the project.
1.4 Banff Digital	Business Skills (blue)	After 4 trial workshops (2 digital) being held in Banff and Macduff in 2018, Business Gateway are adding the towns to the Core Programme of Workshop delivery from April.	Naomi Mason		• No of local consultations held (23) • No of participants (29)
	Focus on the Future Facebook Page	Set up in October 2017, the Facebook shares Regeneration good news stories, along with other key town information.	Naomi Mason		• No. of Facebook Page likes (292)

Action / Objective	Project / Status	Update / Timescale	Lead	Regen Budget Agreed	Key Outputs achieved & Expected Outcomes / Impacts from agreements made
	Community Website (blue)	Volunteers have been recruited to update the Community elements of the Heritage Website - including Heritage stories, town events calendar and business directory.	Naomi Mason		• No. of volunteers (5)
1.4 Banff Digital	Library Innovation Network Aberdeenshire (yellow)	The LINA project led by RGU will provide workspace for freelancers and entrepreneurs in Banff library, connecting local businesses to RGU's network of mentors and alumni whilst offering training and support. The project is in the development phase as RGU seek funding for a Project Co-ordinator from LEADER. A final decision is expected in May. This lead-in time is being used to discuss the project with local partners and businesses who have offered positive feedback to the concept.	Suzanne Rhind		The outputs and outcomes will be completed as the project progresses and outputs and outcomes can be delivered, completed and monitored by all the partners delivering aspects of the project.
	Digital Economy development (yellow)	Scoping is underway to investigate the best options for promoting, supporting and encouraging digital activity in Banff to support diverse jobs and economy. To inform this work officers have begun discussions with schools and colleges, businesses, Developing the Young Workforce and Skills Development Scotland.	Suzanne Rhind		The outputs and outcomes will be completed as the project progresses and outputs and outcomes can be delivered, completed and monitored by all the partners delivering aspects of the project.
1.5 Attract additional public sector jobs	(green)	The Office Space Strategy has now been agreed which considers consolidation of office locations in Peterhead, Stonehaven, Ellon and Inverurie. In Banff, consolidation is now complete at St Leonards and Banff Town House as well as Macduff Depot. The public sector generally is experiencing an issue with recruitment in outward locations such as Banff, which will continue to work against any progress that is possible.	Stephen Archer		The outputs and outcomes will be completed as the project progresses and outputs and outcomes can be delivered, completed and monitored by all the partners delivering aspects of the project.

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1.6 Add more value to food and drink products	Food and Drink project development (yellow)	Progress is underway towards developing a programme of activity to support the food and drink sector. ONE are offering a wide variety of events, training and support across Aberdeenshire but this has only reached a limited number of local businesses. We are working with them to bring more events to the area with the first of these planned for May. Alongside this we will host our own event to promote local produce to the retail/service sector. We have also been scoping opportunities for the sector and have opened discussions with schools, businesses, ONE, Aberdeen and Grampian Chamber of Commerce, Interface and Skills Development Scotland to explore additional support for existing businesses and to explore new markets.	Suzanne Rhind		The outputs and outcomes will be completed as the project progresses and outputs and outcomes can be delivered, completed and monitored by all the partners delivering aspects of the project.
1.7 Banffshire tourism product development	Heritage Trail Phase 1 (green)	This project aimed to engage young people in the heritage of their town and create digital content. Banff Primary were involved in writing and developing content which developed civic pride and gave an insight into digital skills. Complete.	Naomi Mason	£700.00	<ul style="list-style-type: none"> • Leverage / Match - Public (£1400) • No. of young people engaged (50) • No. of New or enhanced Visitor activities supported (1) • No. of Marketing or promotional campaigns (9)
	Heritage Trail Phase 2 (green)	The project aimed to develop interest with residents and visitors around Banff and improve interpretation of the towns heritage. 8 Interpretation Panels were installed in Banff and Macduff in November 2018. A website and 9 tours were developed and are being maintained by local volunteers. A formal launch event will be held in May.	Naomi Mason	£16,243.00	<ul style="list-style-type: none"> • New or enhanced visitor activities supported (1) • No. of volunteers engaged (40) • No. of Marketing or promotional campaigns (10) • No. of website hits (8980)

Action / Objective	Project / Status	Update / Timescale	Lead	Regen Budget Agreed	Key Outputs achieved & Expected Outcomes / Impacts from agreements made
1.7 Banffshire tourism product development	Accommodation Audit (green)	This was to identify opportunities for additional accommodation. A Tourism accommodation audit and report was produced in 2017 covering the Whitehills to Gardenstown area including Banff and Macduff. It is difficult to get real occupancy data from local hotels as this is usually kept commercially sensitive. Visit Scotland prepare occupancy reports for accommodation types. The up to date reports were completed in November 2018. Recent additions of accommodation at the Knowes and Park Hotels will contribute to filling unmet demand. Review the need for further data by March 2021.	David McCubbin		<ul style="list-style-type: none"> Accommodation Audit and Report produced
	Promotion & Publicity (blue)	<p>Banff promoted via the Visit Aberdeenshire website (VA) and social media activity on Facebook, Twitter and Instagram and from a corporate side on LinkedIn.</p> <p>Banff was featured in a bloggers/Instagram VA familiarisation visit to the Banffshire Coast.</p> <p>Visit Aberdeenshire (VA) provide opportunities for businesses to advertise their products/services/businesses/deals & offers/competition prizes/events listings free of charge. In addition, where appropriate, specific businesses are invited to be a part of VisitAberdeenshire marketing campaigns dependent on theme/target market.</p> <p>A new Enjoy Aberdeen and Aberdeenshire campaign launched in January across the City and Shire to promote the what's on calendar and encouraging locals to get out and enjoy their local towns/villages and areas at events.</p> <p>A new local business led tourism group have met to explore local opportunities.</p>	David McCubbin		<p>VisitAberdeenshire Website: 1st Jan 2018 – 27th February 2019</p> <ul style="list-style-type: none"> Towns and villages – Banff – 2,805 pageviews What to do – Aberdeenshire Coast – 20,115 pageviews* What to do – Aberdeenshire Coast – Banffshire Coast – 389 pageviews* Coastal content now sits in 'What to do – Great Outdoors – Coast'. Since launching in December – 914 pageviews <p>* These pages were changed to a new page in December '18 so these stats are only until Dec 2018 before the new pages launched.</p> <p>Products and services in Banff appear in all sections of the VA website from accommodation to food & drink to attractions etc. These figures do not reflect all the individual business and event listings statistics that are achieved for Banff.</p>

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1.7 Banffshire tourism product development	Events (blue)	<p>VA hosted a networking event at Macduff Marine Aquarium on 20 February for Banffshire coast area businesses. The event had a focus on new visitor experiences in the region and delegates heard presentations about the Banff and Macduff Heritage Trail and Vanilla Ink: The Smiddy as well as Brewdog and High Spirit Tours. The event had the important role of allowing networking opportunities with likeminded businesses and featured a literature swap. In addition delegates had the opportunity of a guided tour of the aquarium. 62 businesses attended the evening.</p> <p>Attendance by Macduff businesses at 7 events, covering a wide variety of topics including: Are you travel trade ready? Inbound operators Workshop; Cruise Ready Workshop, VA 'New Products' Networking Event and Commercialising your attraction for the Travel Trade.</p>	David McCubbin		The outputs and outcomes will be completed as the project progresses and outputs and outcomes can be delivered, completed and monitored by all the partners delivering aspects of the project.
	CAVA (blue)	Continuing to support group to develop their marketing package.	Naomi Mason		The outputs and outcomes will be completed as the project progresses and outputs and outcomes can be delivered, completed and monitored by all the partners delivering aspects of the project.
	Partnership Working (blue)	Ongoing dialogue and engagement between businesses in Banff and David McCubbin (VA) through regular business meetings in Banff.	David McCubbin		The outputs and outcomes will be completed as the project progresses and outputs and outcomes can be delivered, completed and monitored by all the partners delivering aspects of the project.
	Heritage Trail Phase 3 (yellow)	Development of 'add on's to the Heritage Trail, currently in the research phase. Volunteer capacity building.	Naomi Mason		The outputs and outcomes will be completed as the project progresses and outputs and outcomes can be delivered, completed and monitored by all the partners delivering aspects of the project.

Action / Objective	Project / Status	Update / Timescale	Lead	Regen Budget Agreed	Key Outputs achieved & Expected Outcomes / Impacts from agreements made
1.7 Banffshire tourism product development	Wrack Woodland (yellow)	<p>The project to achieve a greater level of Stewardship at Wrack Woodland is progressing. The owners of the woodland are in the process of commissioning a Forestry Specialist to produce a Management Plan of the wood to submit to the Forestry Commission. Once complete, this will allow the owners to submit an application for a Capital Grant. If awarded, this Grant will fund substantive works within the woodland. Various stakeholder groups, including the Banff & Macduff Community Council, the Friends of Duff House and the Banff Preservation & Heritage Society have all offered to provide volunteers to carry out lower level work. This group will be supported by the Community Woodland Trust, which is instructed by the Forestry Commission as part of their response to the owners application for Capital Grant funding. This all feeds into the overall Management Plan. Next progress meeting, with all stakeholders will take place on 2nd April 2019. It is expected that works can begin, dependent on partners, by August 2019.</p>	Jan Emery		<p>The outputs and outcomes will be completed as the project progresses and outputs and outcomes can be delivered, completed and monitored by all the partners delivering aspects of the project.</p>

Action / Objective	Project / Status	Update / Timescale	Lead	Regen Budget Agreed	Key Outputs achieved & Expected Outcomes / Impacts from agreements made
1.7 Banffshire tourism product development	Cruise project development (yellow)	<p>A cruise workshop was held on 5th December 2018 by VisitAberdeenshire in partnership with Scottish Enterprise and was open to any business interested in the cruise market including transport operators, visitor attractions, visitor and activity providers, tour guides, retail and catering outlets. The workshop gave businesses the opportunity to learn how to make their product cruise ready and how to get their product in front of shore excursion companies.</p> <p>Some local businesses have chosen to deal directly in regard to taking up Cruise opportunities, which Visit Aberdeenshire are aware of. A new Cruise Project Manager has been appointed.</p>	David McCubbin / Jan Emery		The outputs and outcomes will be completed as the project progresses and outputs and outcomes can be delivered, completed and monitored by all the partners delivering aspects of the project.
1.8 Improve the area profile to attract professional staff such as doctors and teachers	Promotional Video (blue)	An Inward Investment project was initiated by Aberdeenshire Council to attract businesses to locate in the region. A video on Banff and Macduff will be uploaded onto this portal. The draft film was prepared and circulated last year (2018). Partner comments are being factored into the final version and new content has had to be procured which has delayed the final version. Completion by end March 2019.	James Welsh / Linda Hendry	£6,100.00	<ul style="list-style-type: none"> • No of promotional or marketing campaigns (2)
1.9 Reduce barriers to business success	Business Workshops (blue)	After 4 trial workshops (2 digital) being held in Banff and Macduff in 2018, Business Gateway are adding the towns to the Core Programme of Workshop delivery with 2 per quarter on the catalogue.	Naomi Mason		<ul style="list-style-type: none"> • No of local consultations held (23) • No of participants (29) • No of training events held (4) • No of businesses supported - other (29)

Action / Objective	Project / Status	Update / Timescale	Lead	Regen Budget Agreed	Key Outputs achieved & Expected Outcomes / Impacts from agreements made
1.9 Reduce barriers to business success	Planning Delivery Team (yellow)	Presentations given on Simplified Planning Zones (SPZ) to Development Partnerships in Macduff and Fraserburgh. Banff wasn't considered suitable given lack of allocated land and the extent of the conservation area. The government are currently reviewing SPZ including whether they could be utilised in conservation areas etc so may be worth a look again in the future.	David MacLennan		The outputs and outcomes will be completed as the project progresses and outputs and outcomes can be delivered, completed and monitored by all the partners delivering aspects of the project.
Total budget committed to date				£223,196.00	
Total budget				£435,000.00	

BANFF REGENERATION VISION AND ACTION PLAN PROGRESS UPDATE

Mar-19

Status Key:

Complete (green)

Action initiated: Delivery phase (blue)

Action initiated: Development phase (yellow)

Not started (red)

ACTION THEME 2 - INFRASTRUCTURE AND CONNECTIVITY					
AIM:	Securing the regeneration and re-use of key sites and buildings and delivering the infrastructure capability to facilitate business and community success.				
OUTCOME:	Key sites and buildings are re-used/re-developed, leading to the transformation of the townscape, new local economic activity and the community develop an increased pride of place as a result.				
Action / Objective	Project / Status	Update	Lead	Regen Budget Agreed	Key Outputs achieved & Expected Outcomes / Impacts from agreements made
2.1 Secure the regeneration and re-use of redundant property	Property Investment Fund (blue)	The Property Investment Fund has seen one successful Phase 2 grant awarded (£7,165) to a property at 15 Boyndie Street. Works are now complete, with the owner now operating an accountancy practice from the premises.	June Burnett		<ul style="list-style-type: none"> • Redevelopment of 1 property
	49-53 Bridge St (blue)	<p>Following the completion of the funding package by NESPT, work has started on the restoration of 49-53 Bridge Street to see the creation of accommodation for those visiting the silversmithing workshop at the Smiddy. Having these properties completed will have a positive impact on Bridge Street and Low Street.</p> <p>Project start: March 2019 Project end: September 2019</p>	Nick Brown	£125,250.00	<ul style="list-style-type: none"> • Leverage / match - public (£470,120) • No of community groups supported (1) • Redevelopment of 3 town houses; reduction of dereliction; • Improvement of footfall from creation of visitor accommodation; • Supports the silversmith project which aims to develop silver smithing as a revived trade.
		The building works at the Smiddy are now complete, allowing for the new tenants Vanilla Ink to open their purpose built silversmithing workshop, bringing a new trade back to Banff. (green)			

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2.1 Secure the regeneration and re-use of redundant property	Bridge Street and Lower Banff CARS scheme (blue)	Works at the former Tollbooth Hotel are complete. This is a prominent building in the centre of town which required restoration for a number of years. Works were carried out here to see the repair of the roof, removal and replacement of the harling, repair and painting of the windows and the replacement rainwater goods. (green)	Yvonne Clark		<ul style="list-style-type: none"> • 1 building brought back into use. • £203,540.11 levered in external funding for the Smiddy. • 15 owners offered a small project grant. • 2 priority projects underway, 2 completed.
		Grant eligible works are complete at 1A Carmelite Street. Works are continuing by the owners to renovate the shop on the ground floor. (green)			
		44 Bridge Street – these works are now complete to the frontage of the property. Works included repairs to windows, doors, shopfront and the removal and replacement of the harling. These works have contributed significantly to the appearance of the street. (green)			
		The Banff CARS scheme also contributed funds towards the Banff and Macduff Heritage Trail, which has seen a number of interpretation boards and walking trails across both towns and an associated website created. (green)			
		18-20 Low Street is nearing completion. Works here are to carry out repairs to the exterior of the property, with roof repairs, stone repairs and repair and replacement of the windows. (blue)			
		There are a final 2 small grant projects to be completed before the end of the scheme. (blue)			

Action / Objective	Project / Status	Update	Lead	Regen Budget Agreed	Key Outputs achieved & Expected Outcomes / Impacts from agreements made
2.1 Secure the regeneration and re-use of redundant property		The apprentice who is being funded through the Scheme continues to attend college with continuing good reports from his employer being received. (blue)			
	Proactive planning approaches (blue)	During Banff CARS scheme repairs notices were prepared for 3 properties which resulted in necessary works being taken forward. Assistance has been given to several property owners within the CARS scheme to help with sourcing tenders and apply for funding.	Debbie Burroughs		The outputs and outcomes will be completed as the project progresses and outputs and outcomes can be delivered, completed and monitored by all the partners delivering aspects of the project.
	Aberdeenshire Council Property Disposal Strategy: Winston House / Cape House (blue)	The Council are in receipt of offers in respect of Winston House and Cape House, these are currently going through the next stage of the process, i.e. conclusion of the missives.	Allan Whyte		The outputs and outcomes will be completed as the project progresses and outputs and outcomes can be delivered, completed and monitored by all the partners delivering aspects of the project.
	The Vinery (yellow)	In September 2018 an application for funding was made to Scottish Government for a community based restoration project at the Vinery, Airlie Gardens. Whilst the application was unsuccessful on this occasion, feedback noted that the project proposal did meet necessary criteria and an invitation was extended to consider resubmitting the application this year. We are also actively reviewing other funding streams for this highly visible property.	Debbie Burroughs		<ul style="list-style-type: none"> • No. of historically important buildings improved (Target - 1) • No. of projects providing improved access to local green space or other natural amenity (Target - 1)

Action / Objective	Project / Status	Update	Lead	Regen Budget Agreed	Key Outputs achieved & Expected Outcomes / Impacts from agreements made
2.1 Secure the regeneration and re-use of redundant property	Aberdeenshire Council Property Disposal Strategy: Canal Park (yellow)	Land and buildings will be on the market in early March 2019.	Allan Whyte		The outputs and outcomes will be completed as the project progresses and outputs and outcomes can be delivered, completed and monitored by all the partners delivering aspects of the project.
2.2 Promote an improved network of walking and cycling routes that are interesting, engaging and motivate frequent use	Heritage Trail Phase 2 (green)	8 Interpretation Panels were installed in Banff and Macduff in November 2018. A website and 9 tours were developed and are being maintained by local volunteers.	Naomi Mason		• Leverage / match - public (£14,514)
	Banff and Macduff Integrated Town Travel programme - audits (yellow)	The Banff and Macduff Integrated Town Travel programme involving consultation and research on cycle paths/foot paths – locations of bike racks, seating, shelters and safer routes to schools is ongoing. Capital costs of implementation will then be investigated and considered. Street audits from 'Living Streets' were carried out between November 2017, and January 2018, the data collected has been analysed and reports drafted.	Chris Menzies		The outputs and outcomes will be completed as the project progresses and outputs and outcomes can be delivered, completed and monitored by all the partners delivering aspects of the project.
	Banff and Macduff Integrated Town Travel programme - Development (red)	Funding has been awarded via the Smarter Choices Smarter Places (SCSP) 18/19 programme to start looking at ITT2s in more detail. We will be approaching consultants to start this process with a series of engagement events likely March 2019 and this will then lead onto further works associated with development of a Masterplan document. At this stage it is too early to know when the capital works will take place.	Chris Menzies		The outputs and outcomes will be completed as the project progresses and outputs and outcomes can be delivered, completed and monitored by all the partners delivering aspects of the project.

Action / Objective	Project / Status	Update	Lead	Regen Budget Agreed	Key Outputs achieved & Expected Outcomes / Impacts from agreements made
2.3 A947 road investment and improve connectivity and circulation between Banff and Macduff	A947 (blue)	A Member officer group has been established to inform and progress the next steps of the Agreed A947 Action Plan. Current issues are related to the uncertainty of future route options for the A96 and their impact on the A947; travel patterns post AWPR opening; and also availability of future capital allocations to implement some of the planned interventions. Meantime, further assessment is being undertaken on four identified priority junctions on the route including the two identified opportunities in the Action Plan.	Ewan Wallace		The outputs and outcomes will be completed as the project progresses and outputs and outcomes can be delivered, completed and monitored by all the partners delivering aspects of the project.

Action / Objective	Project / Status	Update	Lead	Regen Budget Agreed	Key Outputs achieved & Expected Outcomes / Impacts from agreements made
<p>2.3 A947 road investment and improve connectivity and circulation between Banff and Macduff</p>	<p>Banff Bridge (yellow)</p>	<p>B and B Area Committee agreed in December 2018 to take forward an options appraisal study on the viability of a new pedestrian/cycle bridge. This will assess the deliverability of a bridge adjacent or very close to the current Banff Bridge.</p> <p>While continuing to acknowledge the need and desirability of a replacement road crossing there is no current likelihood of funding becoming available in the near future. Attracting external funding for an 'active travel' bridge for pedestrians/cyclists is more likely and would deliver a safer and more attractive crossing option for pedestrians/cyclists and open the possibility (subject to load assessments) of widening the existing road deck to enable better flows of traffic.</p> <p>Officers are drafting the detailed brief for the study, which due to its specialist nature will be out to tender. The options appraisal will explore where a new bridge could be built given the challenges of the location (topography, oceanography, land ownership and the historic status of Banff Bridge) and indicate the likely costs of a crossing. Officers are currently finalising the details of the tender to be issued in March 2019. It will include the need for engagement with the Area Committee, Community Council and local communities.</p>	<p>Ewan Wallace</p>		<p>The outputs and outcomes will be completed as the project progresses and outputs and outcomes can be delivered, completed and monitored by all the partners delivering aspects of the project.</p>
<p>2.4 Lower Banff Re-development</p>	<p>Options Appraisal (green)</p>	<p>Complete.</p>	<p>David MacLennan</p>		<ul style="list-style-type: none"> • Mini Masterplan completed for lower Banff

Action / Objective	Project / Status	Update	Lead	Regen Budget Agreed	Key Outputs achieved & Expected Outcomes / Impacts from agreements made
2.4 Lower Banff Re-development	Public realm design (yellow)	Officers are currently looking at funding opportunities for the Bridge Street public realm improvements. The Area Committee were very supportive of the proposals and recent public consultation events have also seen the plans well received.	David MacLennan	£33,164.00	• Public Realm Design for Bridge Street completed.
	Deveronside (yellow)	The options appraisal has been completed and reported to Area Committee in February.	David MacLennan		The outputs and outcomes will be completed as the project progresses and outputs and outcomes can be delivered, completed and monitored by all the partners delivering aspects of the project.
2.5 Ensure an adequate supply of marketable employment land	(blue)	At present there are no immediate plans to add to the supply of employment land in Banff. However, Depot development will release potential additional small sites in Banff and the site of former Grampian Country Foods factory (now demolished) at Tannery Street is undeveloped. At present there are four employment land sites available at Tarlair in Macduff plus a further site which is "under offer". There is a substantial additional area here allocated in the 2017 Local Development Plan for Business/Employment uses.	Allan Whyte		The outputs and outcomes will be completed as the project progresses and outputs and outcomes can be delivered, completed and monitored by all the partners delivering aspects of the project.

Action / Objective	Project / Status	Update	Lead	Regen Budget Agreed	Key Outputs achieved & Expected Outcomes / Impacts from agreements made
2.6 Apply town centre first principles	(green)	<p>This is a public sector initiative to monitor the impact of decisions taken through the council on the town centres of Aberdeenshire. The Town Centre First Principle was taken to the six Area Committees and approved by ISC in December 2016. It was launched in June 2017 and ambassadors have been nominated from each service. An Aldo training course was developed for relevant officers ahead of the roll out through all committees on the 1st November 2017. Work is now underway to embed the Principle into all strategies, policies and area plans.</p> <p>The council has achieved a COSLA Silver award for this work.</p> <p>The third phase of the Town Centre First Principle is currently being rolled out, discussions have begun with the Cohesive Communities group and the Community Planning Executive Board. The principle is continually being embedded into service policy as they are developed or renewed.</p>	Audrey Michie		<ul style="list-style-type: none"> • Policy approval at ISC 1 December 2016 • Training Module Complete • Guidance and Corporate Communication Strategy in place • Launch through committee 1st November 2017 • Plan in place by June 2018 for embedment of TCF into policies and strategies • COSLA Silver Award was granted in November • Presentation given by Chief Executive at the Place Leadership Conference in November
2.7 Improve housing quality and choice	Brownfield land development (yellow)	<p>Golden Knowes Road, Banff: Castlehill Housing association are delivering 29 affordable units for social rent. It is expected that they will start on site in Spring 2019 with completion estimated to be by Summer 2020.</p> <p>Work continues to identify new viable opportunities for delivering affordable housing.</p>	Elise Young		The outputs and outcomes will be completed as the project progresses and outputs and outcomes can be delivered, completed and monitored by all the partners delivering aspects of the project.
Total Budget Agreed to Date				£158,414.00	
Total Budget				£175,000.00	

BANFF REGENERATION VISION AND ACTION PLAN PROGRESS UPDATE

Mar-19

Status Key:

Complete (green)

Action initiated: Delivery phase (blue)

Action initiated: Development phase (yellow)

Not started (red)

ACTION THEME 3 - PEOPLE AND COMMUNITY

AIM:	Health and well-being are fundamental to Banff's economic growth. Community momentum and cohesion will be improved with individuals confident to work together and inspired to celebrate their culture, their sense of place and make improvements to their career opportunities.				
OUTCOME:	Improved health statistics, increased community capacity and a stronger third sector with individuals and businesses improving productivity and pay so that average incomes continue to rise.				
Action / Objective	Project / Status	Update	Lead	Regen Budget Agreed	Key Outputs achieved & Expected Outcomes / Impacts from agreements made
3.1 Health and wellbeing: key component of economic growth, develop innovation and aspiration within community and individuals	Deveron Centre	The Deveron Centre is continuing to perform very well. The last full year attendance figures were 202,426. Current membership figures stand at 1346.	Terry Parker		The outputs and outcomes will be completed as the project progresses and outputs and outcomes can be delivered, completed and monitored by all the partners delivering aspects of the project.
	Meet the Maker	A Historic Environment Scotland project which links young people with craft workers to learn new skills has been run at Banff Academy. The work created is now on exhibition at Duff House.	HES/Banff Academy		<ul style="list-style-type: none"> No of young people engaged (22)
3.2 Strengthen local third sector organisations: enabling and motivating community groups to grow	TURF Fit's New events	Events to engage the community in local developments. Complete.	Naomi Mason	£145.00	<ul style="list-style-type: none"> No of community events held (1) No of participants (82)
	Banff and Macduff Men's Shed	The group are now constituted, have held an AGM and have an active committee, with about 20 active members and over 50 members following them via Facebook. They have secured premises and equipment.	Angela Allan		The outputs and outcomes will be completed as the project progresses and outputs and outcomes can be delivered, completed and monitored by all the partners delivering aspects of the project.
	Mapping Community Assets	Work has commenced to identify local community assets and resources.	Debra Campbell		The outputs and outcomes will be completed as the project progresses and outputs and outcomes can be delivered, completed and monitored by all the partners delivering aspects of the project.

Action / Objective	Project / Status	Update	Lead	Regen Budget Agreed	Key Outputs achieved & Expected Outcomes / Impacts from agreements made
3.2 Strengthen local third sector organisations: enabling and motivating community groups to grow	The Vinery	A two-stage community consultation process took place in October to identify key themes and uses for the Vinery building. The overwhelming response was the need for a centre to address health and wellbeing and a horticulture growing and skills project was identified as the best way to deliver this. Although the funding application to RCGF has been unsuccessful, we continue to develop the project and to seek other sources of grant funding. Colleagues in Community Learning & Development continue to work with the community on a parallel exercise which will build community capacity for this type of project.	Suzanne Rhind	£95,000.00	<ul style="list-style-type: none"> No of local consultations held (2) No of participants (472)
3.3 Local Innovation Fund: Develop social and cultural events	Project Development	Scoping for the delivery of a local fund for community projects is underway.	Suzanne Rhind/Naomi Mason		The outputs and outcomes will be completed as the project progresses and outputs and outcomes can be delivered, completed and monitored by all the partners delivering aspects of the project.
3.4 Enthuse, motivate, educate, support and above all raise attainment and aspirations	Banff Academy	Banff Academy was the most improved school in Scotland in 2017 and continues to make good progress.	Alan Horberry		The outputs and outcomes will be completed as the project progresses and outputs and outcomes can be delivered, completed and monitored by all the partners delivering aspects of the project.
	Children's Parliament	A joint project with the Children's Parliament is in discussion, this will look at Pride of Place, Sustainability and Food.	Naomi Mason		<ul style="list-style-type: none"> No of young people engaged (Target - 20)
3.5 In work career progression through career management	Key Worker	Key Worker for the area established and running jobclubs and 1-2-1 sessions in Banff. Key Workers access NOMIS data which allows them to target specific areas or client groups.	Angie Simpson		<ul style="list-style-type: none"> No. of economically inactive participants supported with work-readiness skills (30)
	Employability Fair 2017	Complete. An employability event / recruitment fair was delivered on 20 September 2017 led by SDS involving key partners of NESCOL, Job Centre Plus, Foyer and Citizens Advice Bureau.	Angie Simpson		<ul style="list-style-type: none"> No of community events held (1)

Action / Objective	Project / Status	Update	Lead	Regen Budget Agreed	Key Outputs achieved & Expected Outcomes / Impacts from agreements made
	Employability Fair 2019	Recruitment & Skills Fair took place on 27th March 10am - 4pm in Macduff. This showcased employers, partner agencies and workshops.	Angie Simpson		<ul style="list-style-type: none"> • No of community events held (1) • No of participants (120)
Total Budget Agreed to Date				£95,145.00	
Total Budget				£100,000.00	

FRASERBURGH REGENERATION VISION AND ACTION PLAN PROGRESS UPDATE
Mar-19

Status Key:	Complete (green)
	Action initiated: Delivery phase (blue)
	Action initiated: Development phase (yellow)
	Not started (red)

ACTION THEME 1 - THE ECONOMY					
AIM:	A resilient local economy which attracts investment, supports a resilient business base, increases higher wage economy and creates employment opportunities.				
OUTCOME:	Fraserburgh has a resilient economy where local businesses are supported to develop, grow and diversify. Key sector experience is recognised and used to help grow business and attract new ones. Reduced barriers to entry have increased entrepreneurship and encouraged businesses to develop new products and markets and to add value to existing ones. Improved skills are applied to increase quality, productivity & diversity of products and services.				
Action / Objective	Project / Status	Update / Timescale	Lead	Regen Budget Agreed	Key Output Targets & Expected Outcomes / Impacts
1.1 Growing Business and Enterprise	Fraserburgh Enterprise Hub (Blue)	<p>Fraserburgh Enterprise Hub has been operational since summer 2018 and offers support for start-up and early stage businesses. The project initially runs until June 2020 (time-limited by LEADER programme restrictions). Elevator are the project lead. Enterprise Manager and Enterprise Co-ordinator positions are both filled. Project will move to premises in School Street from 1st April 2019 until The Faithlie Centre is ready for occupation.</p> <p>Good relationships are being built and local feedback has been very positive. Outreach work and events have started to be delivered. A number of entrepreneurs and businesses have been supported. New Facebook page is live and other digital tools in development. Press coverage has been considerable.</p> <p>Project Started : April 2018 Project Ends : June 2020</p>	Alastair Rhind	£101,783.44	<ul style="list-style-type: none"> • Match Funding - £149,549.21 (LEADER) • Businesses Supported - 50 (to date 7) • Businesses Start-Ups - 10 • Jobs Created - 20 (to date 2) • Skills / Training participants - 150 • Diversified local economy • Opportunities to take advantage of MOWEL supply chain opportunities • Increased take up of business support provision • 5 Events to date including a Women In Business event with 40 attendees and rural outreach 'pop-ups' in Strichen and Rosehearty • New Facebook page started with 156 followers to date

Action / Objective	Project / Status	Update / Timescale	Lead	Regen Budget Agreed	Key Output Targets & Expected Outcomes / Impacts
1.1 Growing Business and Enterprise	Super Saturdays 2018-2019 (Blue)	<p>Fraserburgh Development Trust have delivered the 6 events for 2018 and are planning the programme for 2019 (another 6 events). Visitor numbers remain strong – around 5,000 across all the events, although stall numbers are inconsistent and volunteer hours for 2018 are estimated to be in excess of 2,000, including a new cohort of volunteers.</p> <p>Super Saturdays supported the Frozen Fraserburgh event in December 2018 (led by The Rotary Club of Fraserburgh) which took place in Fraserburgh Fishmarket with a range of festive activities. As a result of a fundraising campaign, a range of free activities were on offer throughout the event including an Ice Rink, Snow Globe, Santa Train and Santa Grotto.</p> <p>Plans are developing for sustaining the activity beyond the current funded period.</p> <p>Project Started : January 2018 Project Ends : December 2019</p>	Gillian Bain	£57,415.25	<ul style="list-style-type: none"> • Jobs Sustained - 1 • No. of Events - 12 (to date 6) • No. of additional visitors - 6,000 • Businesses Supported - 85 (to date 58) • Community Groups Supported - 12 (to date 54) • Volunteer Hours - 1680 (to date 2170) • Increased visitors to, and vibrancy of, the town centre • 4 sectors supported - retail, food and drink, tourism and voluntary sectors • Free / subsidised family entertainment, removing financial barriers • Platform for Council / groups to engage and consult with community • Average 25 stalls per event in 2018 • Short-listed for SURF regeneration award in 2015
	1.1.1 Mercat Cross Electricity (Green)	<p>Exploratory work has been carried out around the costs of upgrading and installing a new power supply at Saltoun Square to service local events etc. As a result of the significant costs involved the Fraserburgh Local Regeneration Group have decided not to pursue this project further at this time, and have received confirmation from the Environment Planner that it will have no short-term adverse impact on the public realm works. To be revisited at a future date.</p>	Peter Fraser		<ul style="list-style-type: none"> • Investment in town centre infrastructure and increasing capacity which is sufficient to accommodate future town centre events.

Action / Objective	Project / Status	Update / Timescale	Lead	Regen Budget Agreed	Key Output Targets & Expected Outcomes / Impacts
1.2 Skills and Employability	Here For You Centre (Green)	<p>The Here for You Centre was in operation for almost four years and funded through various sources including ESF, SG, Aberdeenshire Council and the Fairer Aberdeenshire Fund. Services included employability, financial and digital inclusion, advice and volunteering services.</p> <p>The project partnership included the FDT, Foyer, CAB, Grampian Housing and AVA. Some of these partners have moved to the JIC to enable them to continue service delivery whilst future options are explored.</p> <p>The Council's Employment Team Support Worker currently has 70 registered clients in Fraserburgh and is running job clubs in the library every week and has a presence in the Job Centre twice weekly. 22 clients have been supported into paid work in this period.</p> <p>Project Ended : December 2018</p>	Annette Johnstone / Ewen Allardyce		<ul style="list-style-type: none"> • Total Footfall (17,132) • Total Clients Registered (1,704) • Average Footfall per month (600) • Principle purpose of visits - Volunteering (27%), Digital (27%), Advice (21%) • Volunteer Hours (5,606) • Total financial gain for users through advice (£1.004m) • 70 clients registered with Council Key Worker • 22 supported into paid full or part-time work
1.3 Brownfield Land	Kessock Industrial Estate (Blue)	<p>Plans for the initial phases of regenerating Kessock Industrial Estate have been agreed by Area Committee. Funding is ring-fenced in the Capital Plan. Work commenced in August 2018. Derelict buildings have been cleared and old business units restored to a lettable condition. Considerable interest in units already even before marketing. Future phases will be subject to a satisfactory business case. No regeneration funds have yet been allocated to this project, however discussions are planned to determine whether some modest investment can add value to the 'look and feel' of the overall site as early phases near completion.</p>	Allan Whyte		<ul style="list-style-type: none"> • Sites Improved - 1 • New Units made available - 10 • Supports economic diversification • Opportunities to support Harbour growth

Action / Objective	Project / Status	Update / Timescale	Lead	Regen Budget Agreed	Key Output Targets & Expected Outcomes / Impacts
1.3 Brownfield Land	Barbours Garage Site (Blue)	Planning approved for development of 35 x 1 & 2 bed flats. Demolition completed. Anticipated start on site in due course.	Elise Young		<ul style="list-style-type: none"> • Sites Improved - 1 • New residential units - 35
	1.3.1 Property Development (Yellow)	<p>The new long-term masterplan for Fraserburgh Harbour has been shared in draft form and will be published shortly for further consultation. A cross-service liaison group of Officers is meeting regularly with harbour officials to identify ways that the Council can support them prepare for the new MOWEL contract and the associated growth that this will generate.</p> <p>InvestAberdeen are supporting the Regeneration team in looking at options for visitor accommodation, which may include the John Trail building. Initial interest from potential operators for this project has been strong.</p>	Alastair Rhind / James Welsh		<ul style="list-style-type: none"> • New jobs associated with Harbour growth and MOWEL contract • Supply Chain growth and diversification • Increased demand for visitor accommodation • 10-12 bedrooms at John Trail • Further Hotel Investment

Action / Objective	Project / Status	Update / Timescale	Lead	Regen Budget Agreed	Key Output Targets & Expected Outcomes / Impacts
1.3 Brownfield Land	1.3.2 Transport Study (Yellow)	<p>NESTRANS alongside Aberdeenshire Council and Transport Scotland commissioned a study on strategic transport connections between Fraserburgh, Peterhead and Aberdeen in early 2015. On the back of the outcomes of this study, further work was commissioned by Nestrans (Feb 2017) to investigate the potential for re-opening the railway between Aberdeen/Dyce and Ellon and potential road upgrades on the A90 and A952.</p> <p>At its meeting on 19 September 2018, Nestrans considered a further progress report on the study. This included the results of sensitivity testing on the Aberdeen to Ellon rail link. It is also noted that the proposed Strategic Development Plan supports corridor improvements along A90(N) and A952, and continued investigation of rail links to the area. The most likely vehicle for future significant improvements to the A90 north of Ellon, the A90/A952 Toll of Birness (Transport Scotland) and rail, will be inclusion as part of the National Strategic Transport Project Review (STPR2). The work being undertaken as part of the Strategic Transport Review for the City Region Deal will form the basis of the North East's case for investment projects.</p> <p>Council officers continue to engage with Transport Scotland on an ongoing basis to address the concerns around the Toll of Birness, monitor the impact of the AWPR on traffic flows on the A90 and other routes, connectivity to the north and future rail investment.</p>	Paul Finch / Robert McGregor		<ul style="list-style-type: none"> • Investment in transport infrastructure • Improvement in transport options • Improved connectivity

Action / Objective	Project / Status	Update / Timescale	Lead	Regen Budget Agreed	Key Output Targets & Expected Outcomes / Impacts
1.3 Brownfield Land	1.3.3 Affordable Housing (Blue)	<p>Heritage Way/ Quarry Road - An energy efficiency and behavioural monitoring study is being carried out by RGU for the new properties at Quarry Road / Heritage Way. Awaiting Initial results which are expected spring/summer 2019. The development recently received a 'Distinction' award at the 2018 Aberdeenshire Architectural & Landscape Design Awards under the category 'Building Communities for the Future'.</p> <p>Barbours Garage site - Planning approved for development of 35 x 1 & 2 bed flats. Demolition completed. Anticipated that start on site in due course.</p> <p>Scalloway Park – 6 x 1 bed flats started on site in November 2018. Work progressing well on site with anticipated completion May 2019.</p>	Elise Young		<ul style="list-style-type: none"> • Increase number of new affordable housing properties available in town centre • Increase residential population of town centre • 35 new flats on former Barbours Garage site • 6 flats on Scalloway Park.
1.4 Seafood Centre of Excellence	SSCE Development (Yellow)	<p>On 19 November 2018, Red Lynx Ltd presented its critique ('sense-check') of the work undertaken by SAC Consulting in 2017 to assess the business case for the creation of a Scottish Seafood Centre of Excellence (SSCE). The council's 'Matrix' action plan was also reviewed. Funded by Aberdeenshire Council Economic Development, the 'sense-check' scrutinised the methodology undertaken by SAC Consulting and analysed their findings 'point by point' against the study brief, took opinion and evidence from a number of key stakeholders, and made seven recommendations on how to take the work forward.</p> <p>The SAC Consulting and Red Lynx reports have helped to shape work being undertaken by SSCE project partners (eg Seafood Scotland, Scottish Seafood Association, Seafish, DYW and ONE) to create the conditions under which the SSCE can be developed.</p>	Derek McDonald	£17,125.00	<ul style="list-style-type: none"> • Raise profile of Fraserburgh as fishing and processing hub • Improve resilience to sector shocks • New businesses supported - 30 • Additional Training Places - 600 • New Incubator businesses - 10 • Regeneration of key sites

Action / Objective	Project / Status	Update / Timescale	Lead	Regen Budget Agreed	Key Output Targets & Expected Outcomes / Impacts
Total budget committed to date				£176,323.69	
Total budget				£433,000.00	

FRASERBURGH REGENERATION VISION AND ACTION PLAN PROGRESS UPDATE
Mar-19

Status Key:	Complete (green)
	Action initiated: Delivery phase (blue)
	Action initiated: Development phase (yellow)
	Not started (red)

ACTION THEME 2 - THE ENVIRONMENT					
AIM:	Make Fraserburgh an inspiring and engaging place that secures the regeneration and use of key sites and buildings and where our environment is transformed to highlights local assets.				
OUTCOME:	Key sites and buildings are revitalised and maintained leading to a vibrant townscape. Fraserburgh is recognised as a destination town for visitors and tourists with a quality offering, encouraging increased visitor numbers and economic activity. Fraserburgh encourages pride of place and active citizenship.				
Action / Objective	Project / Status	Update	Lead	Regen Budget Agreed	Key Output Targets & Expected Outcomes / Impacts
2.0 Cleaner Fraserburgh	Deep Clean - town centre (Green)	Following a tender process in March 2017, local company 'Gutterz' were appointed to carry out a deep cleanse of targeted town centre streets. Project started and Ended : May 2017	Gillian Bain	£28,070.00	<ul style="list-style-type: none"> • Improved appearance of areas (6 main streets, Saltoun Square Arcade and Cobbled Steps) • A number of business and property owners followed suit and cleaned areas around their properties • Improve sense of civic pride and vibrancy of town centre • Positive feedback from residents, business and visitors • Improvements to appearance of buildings through gutter clearing

Action / Objective	Project / Status	Update	Lead	Regen Budget Agreed	Key Output Targets & Expected Outcomes / Impacts
2.0.1 The Big Clean Up	The Big Clean Up (Blue)	<p>Street Cleaning are continuing to explore opportunities to add value to their service in the town. Daily maintenance is carried out in the town centre particularly after peak times, for example, lunchtime. Support is provided during town centre events with the provision of additional bins and additional waste collections.</p> <p>The lanes are currently swept at least 6 times per year with a mechanical sweeper and the Council have equipment that will remove moss and weeds from tight areas which will be shared across the 'Shire but available for Fraserburgh.</p> <p>Environmental Health are working with the Area Manager's team to explore options to reduce the nuisance of gulls. First stage is to increase education roll-out.</p>	Claire Loney		<ul style="list-style-type: none"> • Improvements to public realm • Improvements to property aprons in conservation area • Improved access to litter bins and reduction in litter
2.0.2 Community Improvements	Your Voice Your Choice (Green)	<p>A contribution of £50,000 (total budget £100k) was agreed to support the Community Planning Participative Budgeting Process (Your Voice Your Choice) with a particular emphasis on environmental improvements.</p> <p>22 groups were successfully funded through the YVYC process. Of the 22 groups all but one selected a regeneration outcome in their submission.</p> <p>The evaluation phase is underway having now received all of the project monitoring returns. This information is currently being collated and a report will be produced summarising the results.</p>	Debra Campbell	£50,000.00	<ul style="list-style-type: none"> • Match Funding of £50k from Health & Social Care Partnership • 35 Applications received from local groups • 22 projects supported with funding following a public vote. Each received between £500-£10,000 • 1770 public votes cast on-line • 155 votes cast on the 'Big Vote Day' • Increases public understanding of the work of local groups • Encourages community engagement and local decision-making

Action / Objective	Project / Status	Update	Lead	Regen Budget Agreed	Key Output Targets & Expected Outcomes / Impacts
2.0.3 Green Space access and improvements	Glover Japanese Garden (Yellow)	A project has been initiated which will see the redevelopment of the gap site at 15 Commerce St, Birthplace of renowned c. 19 th Industrialist Thomas Blake Glover, co-founder of Mitsubishi Heavy Industries. This will include design and construction of a Japanese garden on the site and involve school students in design of promotional material, as well as a wider PR campaign and interpretive material. It will provide a much-needed focus for tourism generally (in particular the stream of Japanese tourists visiting Fraserburgh to pay homage to Glover), and engage the community with one of its most famous sons.	Alison Simpson / Alastair Rhind	£25,000.00	<ul style="list-style-type: none"> • Total project value £50k. Match Funding from F2021 project and owner of Glover Fish Bar • Focal point for Japanese and other visitors • Promote links with the Glover legacy • Community and Schools Engagement • Enhanced tourism offer for Fraserburgh
	Secret Garden (Green)	Fraserburgh Development Trust continue to improve facilities at the Community 'Secret' Garden (Alexandra Terrace), with a committed team of volunteers.	Gillian Bain		<ul style="list-style-type: none"> • Resource for rehabilitation for those on community service • Health benefits • Green area in otherwise built up part of the town
	Other	<p>Planned improvements to Kessock Industrial Estate which have now commenced, will also include soft landscaping and planting.</p> <p>A small community initiative is being planned for landscaping and planting behind the refurbished buildings in Saltoun Square.</p>	Alastair Rhind		

Action / Objective	Project / Status	Update	Lead	Regen Budget Agreed	Key Output Targets & Expected Outcomes / Impacts
2.0.4 Improve Beach facilities	Beach Regeneration Project (Yellow)	<p>A workshop event, hosted by the Regeneration Development Partnership, is planned for 30th April 2019 to start to develop a vision and priorities for making better economic use of the beach, including how it connects with the town centre and other attractions. A series of projects will be developed from this event and future consultation. Save The Date invitations have been issued with formal invitations to go out early April.</p> <p>The new tenants of the beach café take residence on 1st May and have ambitious plans for the future of the café.</p>	Gillian Bain		<ul style="list-style-type: none"> • Increase in investment and economic benefits of natural asset • Increase diversity of activities and footfall • Promote better connectivity between beach and town centre / other attractions
2.1 Fraserburgh Tourism	Discover Fraserburgh (Green)	<p>Support of £12,165 previously agreed to Fraserburgh Area Tourism Group – now Discover Fraserburgh Tourism Group - to develop their marketing strategy.</p> <p>A new vibrant and exciting website has been launched - to create a stronger digital presence and marketing materials. A greater number of local businesses are now involved in promoting their services.</p> <p>The Group won a 2017 Aberdeen City and Shire Tourism Award (ACSTA) under the category: 'Working Together for Tourism'.</p> <p>Project now complete.</p>	Gillian Bain		<ul style="list-style-type: none"> • Awards (1 achieved) • No of business assists (target 8) • Increase in rankings for search engines and feedback based websites such as Trip Advisor • Increase in visitor numbers (+25% target) and economic spend
	# Fraserburgh 48 (Blue)	<p>Discover Fraserburgh digital project to encourage people to spend 2 days (48 hours) in Fraserburgh rather than the current average of 24.</p> <p>Project started January 2019. 12 month project</p>	Alastair Rhind	£5,000.00	<ul style="list-style-type: none"> • Match Funding from Visit Scotland - £15k • Private match - £10k • Businesses assisted - 30 • Increase in visitor numbers (+25% target) and economic spend

Action / Objective	Project / Status	Update	Lead	Regen Budget Agreed	Key Output Targets & Expected Outcomes / Impacts
2.2 Regeneration of buildings and key sites	JIC Project (Yellow)	A steering group has been formed made up of user groups and others with an interest in the future development of the JIC. Terms of Reference have been agreed and the group is planning a series of project visits to gain ideas about options. The first of these, to Maud, took place in January. Work continues to gather data and evidence to support the business case for a future development project.	Kevin McDermott / Sandra Ross		<ul style="list-style-type: none"> • External funding expected - £1m+ • Support for community groups • Community service provision
2.2.1 Support for Fraserburgh 2021	The Faithlie Centre (Blue)	<p>Fraserburgh 2021 was launched in March 2017 and will run until March 2021. This town centre regeneration project is funded by the Heritage Lottery Fund, Historic Environment Scotland, the Scottish Government and Aberdeenshire Council. Over a 5 year period, the scheme will invest £5.8m into the town centre through repair schemes to key buildings, public realm improvements and training & community schemes.</p> <p>The flagship project, and first to begin work, involves the restoration of the Town House at Saltoun Square and adjoining derelict former Police Station. Work commenced on this site in May 2017. Despite various problems, the project is anticipated to be completed in late 2019. The completed building will house the restored Council Chamber, Council office space and an 'Enterprise Hub' for use by start-up businesses.</p>	Ross McCleary		<p>Projected to end of 2019:</p> <ul style="list-style-type: none"> • Completion of The Faithlie Centre • Regeneration of key site in town centre • New service centre for Council

Action / Objective	Project / Status	Update	Lead	Regen Budget Agreed	Key Output Targets & Expected Outcomes / Impacts
2.2.1 Support for Fraserburgh 2021	Priority Projects (Blue)	<p>Ten other buildings are considered 'priority projects' and have substantial funding set aside for their restoration. These are prominent buildings which are in a poor state of repair and are mostly under-used, most notably the long-term derelict former John Trail Bookshop.</p> <p>The Council has recently completed a legal process to acquire the John Trail building for re-development. It is expected that development work on this project will begin in 2019 along with the delivery of at least three more of these priority projects. The rest are being developed and will see works carried out over the course of the Fraserburgh 2021 scheme.</p> <p>Other key projects which will be undertaken by Fraserburgh 2021 include public realm improvements, due to begin in mid-2019</p>			<p>Projected to end of 2019:</p> <ul style="list-style-type: none"> • Completion of 5 Priority projects • Advanced stage of development for remaining 5 Priority Projects, including John Trail • Public realm improvement scheme underway
	F2021 Missing Shares Project (Blue)	<p>A trial scheme which allows owners in multiple ownership buildings to access additional funding from the Council to cover their share of works has been developed is being rolled out over early 2019. This will see those who cannot afford to cover their share being effectively loaned it with a charge put on the title deed to their property so that the money would be recoverable upon its sale. It is thought that this scheme will allow three priority projects to go ahead. It is being worked up in partnership with the Housing Service and could be expanded across Aberdeenshire if successful.</p>		£52,467.00	<ul style="list-style-type: none"> • Enable 3 Priority Projects to proceed which otherwise would have been undeliverable

Action / Objective	Project / Status	Update	Lead	Regen Budget Agreed	Key Output Targets & Expected Outcomes / Impacts
2.2.1 Support for Fraserburgh 2021	Community Engagement (Blue)	<p>F2021 is also delivering a comprehensive scheme of training and engagement activities aimed at local contractors, students, school children and community groups. Many of these activities, notably training schemes teaching traditional building skills to local tradespeople, ran throughout 2017 & 2018 and will continue into 2019.</p> <p>The 'Mapping Fraserburgh' town trail is currently under development by Robert Gordon University. This consists of several walking tours of historic Fraserburgh, supplemented by an augmented reality mobile app. This exciting new technology will give users an interactive and engaging method of learning about the history of the town.</p> <p>Three Tourist Guide training courses based on the planned walking heritage walking route and run by the Scottish Tour Guide Association will take place in 2019 and 2020. These will be aimed at local heritage organisations and tourism businesses.</p>			<p>Projected to end of 2019:</p> <ul style="list-style-type: none"> • 42 contractors and apprentices trained on stonemasonry, roofwork and window restoration • 398 hours of volunteer time • 84 property owners engaged • 398 hours of volunteer time • 23 property owners attending information events • 250 student participants • 8 tour guides trained • Marketing, promotional and educational materials around CARS area and ongoing maintenance of buildings within it

Action / Objective	Project / Status	Update	Lead	Regen Budget Agreed	Key Output Targets & Expected Outcomes / Impacts
	2.2.2 Conservation Area Small Grants Scheme (Blue)	<p>The Small Grant Scheme was launched in March 2017 and closed in June 2017 due to unprecedented demand. It is hoped that a further budget can be found so that the scheme can be re-opened in future.</p> <p>As of February 2019, five Grant Offers have been made, with two of these projects nearing completion. An additional three are very close to being developed sufficiently to make a grant request. It is expected that all eight of the projects will be completed in 2019.</p> <p>These projects include the replacement of inappropriate shopfronts with sympathetic traditional designs, the replacement of poor quality uPVC windows with appropriate and high quality timber sash and case units and the repair of surviving original windows.</p>	Ross McCleary		<p>Projected to end of 2019:</p> <ul style="list-style-type: none"> • 8 Properties assisted • £120,365 invested in property improvements
2.2.3 Property Investment Fund	PIF (Blue)	<p>The Property Investment Fund was launched in Fraserburgh in spring 2016. Two phase 1 applications have been awarded. The Captain's Table (20 Seaforth Street – awarded £18,149.34 towards total costs of c. £177k) opened in June 2018 and is doing well and receiving positive reviews.</p> <p>The John Trail project is likely to apply for PIF support for phase 1 and 2 and there is interest from another business owner, however the PIF programme is to be reviewed as other interest has slowed up in recent months.</p>	Nick Brown / June Burnett		<ul style="list-style-type: none"> • No. of Properties assisted - 6 (3)
2.2.4 Hotel Investment	Hotel Investment (Red)	Linked to 1.3.1 and 2.2.3	Alastair Rhind		

Action / Objective	Project / Status	Update	Lead	Regen Budget Agreed	Key Output Targets & Expected Outcomes / Impacts
2.3 Promote an improved network of walking & cycling routes that are interesting, engaging & motivate frequent use.	Fraserburgh ITT Masterplan (Blue)	<p>The Fraserburgh ITT Masterplan was reported and approved by the Banff & Buchan Area Committee in June 2018.</p> <p>Outline and detailed designs for the schemes in Fraserburgh have been developed and a funding application made to Sustrans to deliver Scheme 1 of the masterplan – 'Maconochie Road to Town Centre'. Design proposals are now with Planning. Community Links bid being made for delivery in 2019/20.</p> <p>The walking map for Fraserburgh has also been reviewed and updated. Now looking at a Treasure Trail Map for Fraserburgh.</p>	Chris Menzies		<ul style="list-style-type: none"> • Increase in number of bike stands • Increase in utilisation of routes • Increase in number of trips made by alternative modes of transport • In 2017, cycle levels have increased in Fraserburgh South Park, Lochpots, Rosehearty and Fraserburgh Academy schools • Walking frequency has increased from around 15% walking 5 days a week in 2017 to around 70% in 2018 • Change in attitude towards sustainable and active travel
Total Budget Agreed to Date				£160,537.00	
Total Budget				£305,000.00	

FRASERBURGH REGENERATION VISION AND ACTION PLAN PROGRESS UPDATE
Mar-19

Complete (green)
Action initiated: Delivery phase (blue)
Action initiated: Development phase (yellow)
Not started (red)

ACTION THEME 3 - PEOPLE, COMMUNITIES, HEALTH & WELLBEING					
AIM:	To promote a healthy living culture in Fraserburgh building on the assets of our people and facilities.				
OUTCOME:	Fraserburgh is recognised as an excellent location for sports and leisure and residents enjoy an active and healthier lifestyle by 2021. Improved health statistics and community cohesion so the local community feels confident to participate in and contribute to the improvement of their town and develop a sense of civic pride.				
Action / Objective	Project / Status	Update	Lead	Regen Budget Agreed	Key Output Targets & Expected Outcomes / Impacts
3.0 Changing Perceptions	Social Media (Blue)	<p>The Fraserburgh 2021 Facebook page has been created to promote all regeneration projects. The page still continues to attract interest with 1650 followers at February 2019.</p> <p>The Enterprise Hub have established their own Facebook page and F2021 is sharing their posts - with each post on this topic engaging an average of 700 people and the post about the 'Meet the Buyer Event' for Moray East Offshore wind reached 2300 people. The link to the most recent annual report on regeneration reached 766 people in January.</p>	Gillian Bain		<ul style="list-style-type: none"> Fraserburgh 2021 Facebook page currently has around 1650 followers and continues to attract more followers Recent positive Campaigns on Fraserburgh2021 page have been for Fraserburgh Enterprise Hub, Moray East Offshore Wind Farm Events and the Annual Regeneration Report.

Action / Objective	Project / Status	Update	Lead	Regen Budget Agreed	Key Output Targets & Expected Outcomes / Impacts
3.0 Changing Perceptions	<p>Printed and other Media (Blue)</p>	<p>The 2017/18 Regeneration Annual Report has been circulated via Aberdeenshire Council Website, Fraserburgh 2021 page and paper copies distributed to various locations including Fraserburgh Library and Fraserburgh Community & Sports Centre.</p> <p>There was significant positive coverage in local media for the Frozen Fraserburgh Events in December. Waves Radio attended both the Fraserburgh Late Night Christmas Shopping Event and the Frozen Fraserburgh event in the fish market with a live broadcast highlighting the event, talking to business owners and visitors and encouraging people to attend. Positive press coverage was provided by The Fraserburgh Herald and Press & Journal of the events.</p> <p>Press coverage around the CCTV project has helped with the local fundraising efforts.</p>	Gillian Bain		<ul style="list-style-type: none"> • Live Radio Broadcasts on Waves Radio for Town Centre Christmas Events and for the CCTV project
	<p>Awards (Green)</p>	<p>Fraserburgh was entered into the 2018 Great British High Street awards in the 'Rising Star' category. Whilst the town was not short-listed on this occasion, local business owner Jozefine Duthie was short-listed for the 'High Street Hero' award - one of only 3 finalists in Scotland and 12 for the whole of the UK.</p>	Gillian Bain		<ul style="list-style-type: none"> • Improved perception of Fraserburgh and town centre retail offer

Action / Objective	Project / Status	Update	Lead	Regen Budget Agreed	Key Output Targets & Expected Outcomes / Impacts
3.0.1 New Facilities	South Links Sports Development (Green)	<p>Fraserburgh South Links Development Trust successfully secured a funding package of £1.2 million to develop and build a new sports facility including an athletics track, football pitch and all ability cycle track. Funding was secured from the Scottish Government Regeneration Capital Grant Fund, Sports Scotland and Aberdeenshire Council, LEADER, and Robertson Trust. Work on site commenced in May 2017 and is now almost complete.</p> <p>Additional funding from Viridor Landfill Fund has been secured to complete the equipment shed and additional toilet facilities. The track is already well utilised for casual use and organised events.</p>	Gillian Bain	£140,000.00	<ul style="list-style-type: none"> • Leverage £1,047,809 from various sources • 200 Coached sessions by other groups (including football teams, school groups) • 600 participants in Coached Athletics & Running Sessions • Mini Marathon Fundraiser took place on 1 September 2018 as part of the Frozen Fundraising campaign. 42 children took part in the event. A final lap around the track saw another 23 parents take part also.
	South Links - Co-ordinator (Blue)	<p>An additional Regeneration grant has been awarded to the SLDT to match fund Robertson Trust money to recruit a Co-ordinator for a three year period to help establish the facility. The job description is being finalised and it is hoped to have this position filled for Spring 2019.</p>	Gillian Bain	£27,000.00	<ul style="list-style-type: none"> • Leverage £45,000 from Robertson Trust and SLDT own funds • New jobs created 1 • No of community events held 5 • No of young people engaged 50 • Volunteer hours 500 • No participants obtaining new or enhanced qualifications 10 • No of economically inactive participants supported with work-readiness skills 10

Action / Objective	Project / Status	Update	Lead	Regen Budget Agreed	Key Output Targets & Expected Outcomes / Impacts
3.0.1 New Facilities	Fitness Centre (Yellow)	<p>Regeneration funding has been awarded to support an extension of the facilities at Fraserburgh Fitness Centre to include competition standard squash courts. The Council supported this project with an application to the Scottish Government Regeneration Capital Grant Fund though unfortunately this was unsuccessful.</p> <p>Ongoing discussions have been taking place with the Centre to identify possible ways of securing the additional finance to enable the project to proceed. The Fitness Centre remains committed to the project.</p>	Alastair Rhind	£150,000.00	<ul style="list-style-type: none"> Total expected project cost £616,500 Increase in footfall 12,600 No of community events held Groups benefitting from enhanced facilities 12
3.0.2 Working with Existing Groups	Active Fraserburgh 2017 (Green)	Active Fraserburgh Week was developed as a way to raise awareness of the range of sports/ activities within Fraserburgh and to encourage inclusive participation.	Gillian Bain	£6,826.00	<ul style="list-style-type: none"> Total project cost £8,100 No of participants - 763 120 sessions run No of volunteer hours - 497
	Active Fraserburgh 2018 (Green)	<p>People are an integral part of our regeneration programme and Active Fraserburgh Week 2018 introduced more activities with a firm focus on Health & Well Being. NHS Healthpoint were available throughout the week to give advice on lifestyle choices whilst Grampian Cardiac Rehab Association offered a session specifically aimed at individuals recovering or at risk of significant cardiac events. A yoga session aimed at Parkinson's disease sufferers raised awareness on how gentle exercise can benefit people living with Parkinson's and their carers.</p> <p>Discussions are at an early stage on how to develop cross service working with projects such as Active Fraserburgh Week so these can continue to be delivered.</p>	Gillian Bain	£6,907.93	<ul style="list-style-type: none"> Total project cost £11,200 No of participants - 768 No of activities held - 47 (102 sessions) No of volunteer hours - 454

Action / Objective	Project / Status	Update	Lead	Regen Budget Agreed	Key Output Targets & Expected Outcomes / Impacts
3.1.0 Health & Wellbeing Awareness		Linked to Action 3.0.2 above	NHS / Gillian Bain / Debra Campbell		
3.1.1 Community Planning Collaboration	Your Voice Your Choice (Green)	See 2.0.2	Debra Campbell		
	RGU Access Pathways (Blue)	Robert Gordon's University (RGU) Access Pathways activity is operating in Fraserburgh to encourage those who would not normally aspire to go to University to access a variety of university courses. This activity is focussed on looked after children and those for whom university would be a first generational commitment.	Debra Campbell		<ul style="list-style-type: none"> • No of community events held • No of participants
3.1.2 Pride of Place	Fraserburgh Junior Arts Cinema (Blue)	<p>Fraserburgh Junior Arts Society continue to host a monthly cinema, showing latest releases but at affordable prices to encourage a more inclusive community. 2018 saw audiences remain steady and FJAS have committed to host these cinema evenings again throughout 2019. Demand for the venue is high which has caused some variation to the dates Fraserburgh Movie Nights will be held in 2019.</p> <p>The Fraserburgh Movie Nights continue to support the night time economy within Fraserburgh with local eating establishments continuing to benefit from additional footfall on these evenings.</p>	Gillian Bain		<ul style="list-style-type: none"> • Sell out evening cinema screenings in January, February, April and August 2018 – 220 per screening • 30 volunteer hours per event • 4 volunteers

Action / Objective	Project / Status	Update	Lead	Regen Budget Agreed	Key Output Targets & Expected Outcomes / Impacts
3.1.3 Volunteering		<p>There are various projects which are helping to develop volunteers and volunteer opportunities.</p> <p>Fraserburgh Movie Night have utilised almost 300 volunteers hours in 2018 along with two new volunteers. Fraserburgh Movie Nights are contributing to the vibrancy of the evening economy in Fraserburgh with local restaurants benefiting from increased footfall.</p> <p>Volunteers are an integral part of town centre events. These events allow volunteers opportunities to learn new skills including food hygiene and help with confidence building within the community. Over 2170 volunteer hours contributed to the Super Saturday & Frozen Fraserburgh events in 2018.</p> <p>A new Fraserburgh Men Shed Group is in the process of being established with the group actively seeking volunteers to act as office bearers for the group. NESCOL have agreed to support the group by providing access to equipment and expertise.</p>	Gillian Bain		
3.2 Town Centre Community Safety	CCTV Enhancement Project (Blue)	<p>Phase 1 of the installation has been completed. This covers the replacement of old cameras in existing locations around the town centre and harbour – including at the Bus Station, Charlotte Street / College Bounds and at Dee Jays night club as well as at the foot of Kirk Brae overlooking the Balaclava. This phase also includes the upgrade to the 'back office' system and software for the whole scheme. Over £1,500 in public and private donations has been achieved to date.</p>	Alastair Rhind	£60,000.00	<ul style="list-style-type: none"> • Up to £10k raised locally • Fully modernised CCTV camera system in key town centre locations • Existing camera locations enhanced and new cameras added • Supports safer communities agenda and provides additional confidence in using the town centre, particularly the evening economy • 4 Volunteers engaged
Total Budget Agreed to Date				£390,733.93	
Total Budget				£399,000.00	

MACDUFF REGENERATION VISION AND ACTION PLAN PROGRESS UPDATE

Mar-19

Key:	Complete (green)
	Action initiated: Delivery phase (blue)
	Action initiated: Development phase (yellow)
	Not started (red)

ACTION THEME 1 - PLACE DEVELOPMENT: DESTINATION MACDUFF					
AIM:	Develop a unique and authentic place product, building on the distinctive townscape and connectivity to an emerging network of attractions along the Moray Coast to create a real sense of interest and excitement about Macduff's place in Scotland.				
OUTCOME:	Investment in the visitor economy so as to increase economic activity and prosperity. Increase the length of stay, visitors, visitor spend and improve community morale to assist in delivering around the opportunities that have been identified. In the short term Macduff's appearance will be improved.				
Action / Objective	Project / Status	Update / Timescale	Lead	Regen Budget Agreed	Key Outputs achieved & Expected Outcomes / Impacts from agreements made
1.1 Facilitate investment in Macduff Marine Aquarium to sustain its position as a premier attraction	Feasibility Study (blue)	A range of options for future development of the facility, carried out by a consultancy, were presented to the Macduff Development Partnership in March 2019. The recommended option would see the development of a café constructed near the entrance and the creation of a multi-purpose space looking out to sea at the rear of the aquarium. The next steps will see a report detailing these options and the consideration of costs and potential sources of finance presented to the Education and Lifelong Learning Leadership Team who will then decide how to take this forward.	Saskia Gibbon	£12,000.00	• No. of businesses supported - financial (1)
1.2 Macduff tourism product development	Gateway Signage	Complete.	Naomi Mason	£400.00	
	Heritage Trail Phase 1 (green)	Complete. This involved the production of a virtual heritage trail which developed civic pride in the participants as well as a new product to market.	Naomi Mason	£2,100.00	<ul style="list-style-type: none"> • Leverage / Match - Public (£1400) • No. of young people engaged (50) • No. of New or enhanced Visitor activities supported (1) • No. of Marketing or promotional campaigns (9)

Action / Objective	Project / Status	Update / Timescale	Lead	Regen Budget Agreed	Key Outputs achieved & Expected Outcomes / Impacts from agreements made
1.2 Macduff tourism product development	Heritage Trail Phase 2 (green)	8 Interpretation Panels were installed in Banff and Macduff in November 2018. A website and 9 tours were developed and are being maintained by local volunteers.	Naomi Mason	£16,243.00	<ul style="list-style-type: none"> • No. of new or enhanced community facilities supported (1) • New or enhanced visitor activities supported (1) • No. of volunteers engaged (40)
	Accommodation Audit (green)	This was to identify opportunities for additional accommodation. A Tourism accommodation audit and report was produced in 2017 covering the Whitehills to Gardenstown area including Banff and Macduff. It is difficult to get real occupancy data from local hotels as this is usually kept commercially sensitive. Visit Scotland prepare occupancy reports for accommodation types. The up to date reports were completed in November 2018. Recent additions of accommodation at the Knowes and Park Hotels will contribute to filling unmet demand. Review the need for further data by March 2021.	David McCubbin		

Action / Objective	Project / Status	Update / Timescale	Lead	Regen Budget Agreed	Key Outputs achieved & Expected Outcomes / Impacts from agreements made
1.2 Macduff tourism product development	Events (blue)	<p>VisitAberdeenshire hosted a networking event at Macduff Marine Aquarium on 20 February for Banffshire coast area businesses. The event had a focus on new visitor experiences in the region and delegates heard presentations about the Banff and Macduff Heritage Trail and Vanilla Ink: The Smiddy as well as Brewdog and High Spirit Tours. The event had the important role of allowing networking opportunities with likeminded businesses and featured a literature swap. In addition delegates had the opportunity of a guided tour of the aquarium. 62 businesses attended the evening.</p> <p>Attendance by Macduff businesses at 7 events, covering a wide variety of topics including: Are you travel trade ready? Inbound operators Workshop; Cruise Ready Workshop, VA 'New Products' Networking Event and Commercialising your attraction for the Travel Trade.</p>	David McCubbin		
	Cruise Development (yellow)	A cruise workshop was held on 5th December 2018 by VisitAberdeenshire (VA) in partnership with Scottish Enterprise and was open to any business interested in the cruise market including transport operators, visitor attractions, visitor and activity providers, tour guides, retail and catering outlets. The workshop gave businesses the opportunity to learn how to make their product cruise ready and how to get their product in front of shore excursion companies.	David McCubbin & June Burnett		

Action / Objective	Project / Status	Update / Timescale	Lead	Regen Budget Agreed	Key Outputs achieved & Expected Outcomes / Impacts from agreements made
1.2 Macduff tourism product development	Heritage Trail Phase 3 (yellow)	Development of 'add on's to the Heritage Trail, currently in the research phase. Volunteer capacity building.	Naomi Mason		
1.3 Investigate opportunities for the future use of the Tarlair site	Friends of Tarlair (yellow)	The Friends of Tarlair, having submitted an Expression of Interest in leasing the pavilion, they have received guidance from Economic Development (June Burnett) to assist in the preparation of a viable Business Plan. Once submitted, this plan will feed back into the Assessment process for Asset Transfer.	Jan Emery		
1.4 Encourage through visitors to stop in Macduff: Promote a network of walking/cycling routes & improve connectivity around Macduff/Banff	Treasure Trail Maps	Complete.	Chris Menzies		
	Integrated Town Travel Programme - Audits (yellow)	The Banff and Macduff Integrated Town Travel programme involving consultation and research on cycle paths/foot paths – locations of bike racks, seating, shelters and safer routes to schools has started. Capital costs of implementation will then be investigated and considered. Street audits from 'Living Streets' were carried out between November 2017, and January 2018, the data collected has been analysed and reports drafted.	Chris Menzies		
	Integrated Town Travel Programme - Development (red)	Funding has been awarded via the Smarter Choices Smarter Places (SCSP) 18/19 programme to start looking at ITT2s in more detail. We will be approaching consultants to start this process with a series of engagement events during 19/20 and this will then lead onto further works associated with development of a Masterplan document. At this stage it is too early to know when the capital works will take place.	Chris Menzies		

Action / Objective	Project / Status	Update / Timescale	Lead	Regen Budget Agreed	Key Outputs achieved & Expected Outcomes / Impacts from agreements made
1.5 Secure the regeneration & reuse of redundant property to improve quality townscape	Social Enterprise Support (green)	Complete. Home Bakery Ltd.		£10,000.00	<ul style="list-style-type: none"> • 1 vacant property brought back into use • No. of new enterprises started (1) • No. of new jobs created (2)
	Macduff Small Grants Scheme (blue)	The Macduff Small Grants Scheme, a grant to make visual improvements to targeted properties on Shore Street and Duff Street has been a great success, with works now complete on all but 1 property. Officers are currently looking at the use of formal action and securing further improvements to a number of properties who did not take up the grant offer. Also offering further assistance to owners to bring properties back into use. There has been a significant improvement to the Shore area in particular but work still remains to be done.	Linda Hendry / David MacLennan	£100,000.00	<ul style="list-style-type: none"> • 13 properties renovated leading to a much improved street scene in key areas of Macduff • Positive impact on the civic pride in the community as well as improving the visitor experience • Additional property owners have also improved their building frontage without grant input leading to great value added for the project
	Property Investment Fund (blue)	A Phase 1 feasibility and drawings stage grant has been awarded (£5,875) to a private developer to take forward the conversion of the former Post Office and upper flat at 17-21 Duff Street.	Nick Brown		<ul style="list-style-type: none"> • Restoration and conversion of prominent end terrace property to residential use

Action / Objective	Project / Status	Update / Timescale	Lead	Regen Budget Agreed	Key Outputs achieved & Expected Outcomes / Impacts from agreements made
1.6 Maximise 'Visit Aberdeenshire' marketing opportunities for north Aberdeenshire	Marketing (blue)	<p>visit Aberdeenshire (VA) provide opportunities for businesses to advertise their products/services/businesses/deals & offers/competition prizes/events listings free of charge. In addition, where appropriate, specific businesses are invited to be a part of VA marketing campaigns dependent on theme/target market.</p> <p>Macduff promoted in all sections of the VA website and features in VA social media activity on Facebook, Twitter and Instagram and from a corporate side on LinkedIn.</p> <p>VA attends frequent and regular business engagement meetings in Macduff so there is ongoing dialogue and engagement between VA and Macduff businesses.</p> <p>All events submitted to the VA what's on guide now appear on the VisitScotland and List events guides. The List is the most viewed what's on site in the UK.</p> <p>A new Enjoy Aberdeen and Aberdeenshire campaign launched in January across the City and Shire promoting the what's on calendar and encouraging locals to get out and enjoy their local towns/villages, areas and events.</p> <p>A new local business led tourism group have met to explore local opportunities.</p>	David McCubbin & June Burnett		<p>Filming in August 2018 in north Aberdeenshire of a National Lottery TV advertisement with some members of the production crew staying in Macduff. The value to the economy was 30 bed nights equating to £2030 income.</p> <p>VA Website (1st Jan 2018 – 27th February 2019):</p> <ul style="list-style-type: none"> • Towns and villages – Macduff – 624 pageviews • What to do – Aberdeenshire Coast (*This page was changed to a new page in December '18 so these stats are only until Dec 2018 before the new page launched) –20,115 pageviews • What to do – Aberdeenshire Coast – Banffshire Coast – 389 pageviews (*same note as above) • Coastal content now sits in 'What to do – Great Outdoors – Coast'. Since launching in December – 914 pageviews <p>These figures do not reflect all the individual business and event listings statistics that are achieved for Macduff.</p>
Total budget committed to date				£140,743.00	
Total budget				£505,000.00	

MACDUFF REGENERATION VISION AND ACTION PLAN PROGRESS UPDATE

Mar-19

Key:	Complete (green)
	Action initiated: Delivery phase (blue)
	Action initiated: Development phase (yellow)
	Not started (red)

ACTION THEME 2 - COMMUNITY WELLBEING AND QUALITY OF LIFE					
AIM:	Health and well-being are fundamental to Macduff's economic growth. Facilitating solutions to key challenges including tackling health inequalities and building the social capital of Macduff will help to make it the best residential settlement in Aberdeenshire.				
OUTCOME:	Residents feel positive about their community so that they can contribute to improving the quality of life of every resident. Macduff's strengths are celebrated and areas of need are tackled together. In the short term local community engagement and awareness will be increased.				
Action / Objective	Project / Status	Update	Lead	Regen Budget Agreed	Key Outputs achieved & Expected Outcomes / Impacts from agreements made
2.1 Community leadership development to strengthen local third sector organisations: Enabling & motivating community groups to be even more active / resilient	TURF's Fits New (green)	Complete.	Naomi Mason	£145.00	<ul style="list-style-type: none"> No of community events held (1) No of participants (82)
	Mapping Community Assets (yellow)	Work has commenced to identify local community assets and resources.	Debra Campbell		
	Community Skills Programme	CLD Community Skills Programme currently being developed and piloted in Fraserburgh/Peterhead. Roll out in B&M to follow.	Angela Allan		
	Poverty Intervention Project (yellow)	Joint mapping of work has been carried out as a Council staff team and with third sector partners. Focussing on Poverty (deprivation). Application for funding has been submitted for Fairer Scotland Aberdeenshire Fund.	Angela Allan		
2.2 Promote community food projects which develop knowledge & facilities	Daniels Place (blue)	This group are consolidating and looking for volunteers before seeking to regrow.	Naomi Mason		

Action / Objective	Project / Status	Update	Lead	Regen Budget Agreed	Key Outputs achieved & Expected Outcomes / Impacts from agreements made
2.3 Local Innovation Fund : Develop social and cultural events	(yellow)	Scoping for the delivery of a local fund for community projects is underway.	Suzanne Rhind / Naomi Mason		
2.4 Partner Macduff Sports Centre to drive growth	(blue)	Growth has continued with last full year attendance figures at 49,568. Development of user groups is ongoing. No additional support requirements have been identified.	Terry Parker		
2.5 River Deveron / Estuary : Maximise and celebrate natural environment	(red)	Deveron, Bogie and Strathisla River Trust are working on an Invasive Species project funded via LEADER. This is their main focus.	Naomi Mason		
2.6 Cultural Development - use arts to develop innovation & aspiration within the community & in individuals	Macduff Revival Fieldshare	Complete. Project to start a conversation with Macduff residents about culture and the future of the town.	Saskia Gibbon	£4,000.00	<ul style="list-style-type: none"> • No. of community events held (1) • No. of volunteer hours (772) • No. of training events held (1)
	Macduff Arts Centre: Technical Equipment	Complete. Following investment in key pieces of technical equipment at Macduff Arts Centre recording studio the facility is now of industry standard for professional musicians to record commercially.	Saskia Gibbon		
	Macduff Arts Centre: Sound & Lighting	Complete. A compact, professional sound and lighting kit has been purchased by the service to enhance the spec at MAC and support touring shows / gigs across Aberdeenshire. It is also being used to support learning opportunities onsite.	Saskia Gibbon		

Action / Objective	Project / Status	Update	Lead	Regen Budget Agreed	Key Outputs achieved & Expected Outcomes / Impacts from agreements made
2.6 Cultural Development use arts to develop innovation & aspiration within the community & in individuals	Macduff Marine Aquarium	Complete. The Learning Officer at the Aquarium piloted 'GLOW - Aquarium by Night', an innovative family evening event to coincide with Bonfire Night activities. It showcased how marine animals use light in the dark depths through the phenomenon of biofluorescence and bioluminescence. The event attracted more than 200 visitors.	Saskia Gibbon		
	Across the Grain Festival 2018	Complete. Across the Grain, a festival celebrating Doric and traditional music, was piloted by the Cultural Services Team in Oct '18. More than 50 activities and events took place across Aberdeenshire, including performances and workshops at Macduff Farmers' Market, Macduff Arts Centre, the Aquarium and Macduff Library. Programming is underway for a second festival in 2019.	Saskia Gibbon		
	Macduff Arts Centre: Soundproofing & Wi-fi	Work is underway to begin the costly process of improving the sound proofing in the downstairs rehearsal space and control room, future funding will need to be identified to complete this work. WiFi is being installed.	Saskia Gibbon		

Action / Objective	Project / Status	Update	Lead	Regen Budget Agreed	Key Outputs achieved & Expected Outcomes / Impacts from agreements made
2.6 Cultural Development - use arts to develop innovation & aspiration within the community & in individuals	SoundMap your Town'	A partnership between Arts & Heritage and CLD, this will create an acoustic map of the sounds of communities along the Banff & Buchan coast. It aims to create an intergenerational bridge within the community, tackle exclusion and isolation, and improve mental health and wellbeing. The new work will be showcased online and in a variety of places unique to each location, to which audiences and participants will be invited to go and immerse themselves in the sound pieces. Each physical location will have information about the project and contributors, including details of all other soundmap locations, a map, and other events. These pop-up installations will take place as part of the Across the Grain 2019 festival.	Saskia Gibbon		
	Support for Artists	Launched earlier in the year, the Recording Bank initiative enables local, young and emerging artists to record using professional equipment, with expert assistance from the Arts & Heritage Technical Officer, in exchange for performances at Live Life Aberdeenshire events. This activity is taking place at Macduff Arts Centre (MAC) recording studios.	Saskia Gibbon		

Action / Objective	Project / Status	Update	Lead	Regen Budget Agreed	Key Outputs achieved & Expected Outcomes / Impacts from agreements made
2.6 Cultural Development - use arts to develop innovation & aspiration within the community & in individuals	Support for Young People	The Arts & Heritage Technical Officer is supporting CLD team and the Council's Family Firm initiative to deliver placements for young people interested in learning the technical production side of performance and recording. A model is also being developed to engage with young people keen to put on live events: includes practical sessions on site covering the operation of technical equipment, Health and Safety requirements and use of space and acoustics.	Saskia Gibbon		
	Junior Conservatoire	The Royal Conservatoire of Scotland North East hub, which is part-funded by Arts & Heritage, has moved its monthly Junior Conservatoire activity to MAC. A 'Creative Conversation' event featuring an award-winning film maker took place at MAC in Dec 18, a further two events are scheduled with dance & music specialists in April, teacher CPD is also being held at MAC.	Saskia Gibbon		
	Macduff Arts Centre: Activity Programme	A new programme of activities is being developed at MAC by the Performance & Events Development Coordinator. This includes puppet animation workshops, Chance to Dance for older people, a magic school linked to the 150 year Walford Bodie anniversary, a comedy night & theatre shows. New partnerships have been formed with Imagine Festival, CityMoves and the Alcohol & Drugs Partnership as part of Aberdeenshire Wellbeing Festival activities.	Saskia Gibbon		
	Support for Older People & Carers	The Learning Officer is working with Social Care colleagues to develop learning opportunities for carers and older people at MAC. A tutor is being recruited to offer dance classes for older people.	Saskia Gibbon		
Total Budget Agreed to Date				£4,145.00	
Total Budget				£93,000.00	

MACDUFF REGENERATION VISION AND ACTION PLAN PROGRESS UPDATE
Mar-19

Key:	Complete (green)
	Action initiated: Delivery phase (blue)
	Action initiated: Development phase (yellow)
	Not started (red)

ACTION THEME 3 - DIVERSE AND FORWARD FACING ECONOMY					
AIM:	Boost economic resilience and build a higher wage economy.				
OUTCOME:	The business base is increasingly diverse with more opportunities for growth and incomes are increased. In the short term there will be an improved range and choice of business space and marketable sites in Macduff.				
Action / Objective	Project / Status	Update	Lead	Regen Budget Agreed	Key Outputs achieved & Expected Outcomes / Impacts from agreements made
3.1 Macduff Harbour: Retains, develop & diversify business as guided by the Masterplan.	Fishmarket Re-design (green)	Alterations to the Fish Market were completed in March 2019. The end bay of the building was demolished, shortening the building by approximately 6 metres. A new gable wall was constructed, incorporating a new roller door for forklift access.	Corrie McCall		• No. of new or improved buildings (1)
	Ice Machine Technical Appraisal (green)	Complete.	Corrie McCall	£14,200.00	• No. of businesses supported - financial (1)
	Walk-in Chill (green)	Complete.	Corrie McCall		
	Harbour Deepening Study (green)	The Fisher study into the deepening of Macduff Harbour is complete and has been circulated. It found that although the financial return on deepening the harbour had a negative Net Present Value (NPV), the economic benefits would be positive and therefore would warrant further study into the option of deepening the harbour by 1m. Officers are identifying funding sources to take forward the next stage which would be a detailed Business Case at an estimated cost of £75,000.	Corrie McCall	£25,000.00	• No. of businesses supported - financial (1)
	Ice Machine Installation (blue)	Final assembly and commissioning of the Ice Plant is expected to be completed by mid-May 2019.	Corrie McCall	£138,800.00	• No. of existing jobs safeguarded (Target - 150) • No. of sectors supported (Target 1)

Action / Objective	Project / Status	Update	Lead	Regen Budget Agreed	Key Outputs achieved & Expected Outcomes / Impacts from agreements made
3.1 Macduff Harbour: Retains, develop & diversify business as guided by the Masterplan.	Creating an efficient shipyard quayside zone (blue)	Roads dept completed realignment works in Feb/Mar 2019 along Laing Street between Crook O'Ness St and the Macduff Lifeboat shed. The junction between Laing St and Low Shore will be reprioritised following Committee consent which will be sought later in 2019. Macduff Shipyards have demolished 17 Low Shore (Mrs West house). Beatons fish shed area has been cleared and hard core laid with work continuing on the remaining workshop.	Corrie McCall		
	Electrification of the North Pier (yellow)	Option/Feasibly Study and Design for the installation of electrical and water supply on the North Pier to include if Solar Panels are practical. Est £25k for design and tender docs.	Corrie McCall		
	Covered Berth (red)	Feasibility into covered berth at slipway on hold as not a priority at present.	Corrie McCall		
3.2 Develop Macduff Industrial Estate /Tarlair Business Park	(blue)	The site servicing has been completed and the sites are on the market with our agency partners, Ryden. Work on the new roads depot is nearing completion. There has been some interest in the serviced plots and there are 4 sites available.	June Burnett with Property Services		
3.3 'Invest In Macduff': 'One Stop Shop': Develop the profile of Macduff as a place to do great business	Enterprise Challenge Fund (green)	Complete.	Naomi Mason	£7,000.00	<ul style="list-style-type: none"> • No. of businesses supported (financial) (7) • No. of sectors supported (1 - retail)
	Inward Investment (blue)	Invest Aberdeen website has been established and content is being developed, including sector and property related offering. Content is live so will be continuously developed and updated.	James Welsh		

Action / Objective	Project / Status	Update	Lead	Regen Budget Agreed	Key Outputs achieved & Expected Outcomes / Impacts from agreements made
3.3 'Invest In Macduff': 'One Stop Shop': Develop the profile of Macduff as a place to do great business	Promotional Video (blue)	The draft film was prepared and circulated last year (2018). Partner comments are being factored into the final version and new content has had to be procured which has delayed the final version. This will be uploaded onto the Invest Aberdeen portal.	Linda Hendry		• No. of marketing or promotional campaigns (Target 2)
	Business Support Package (yellow)	A business support package is in development to follow on from the Enterprise Challenge Fund.	Naomi Mason		
3.4 Macduff Digital: Explore new employment opportunities	Digital Expo 2017 (green)	Complete. This event sought to maximise understanding and raise profile of the digital economy, career and business opportunities. £6,000 Funded through "joint Actions" regeneration budget.	Jan Emery		• 400 participants with improved knowledge on digital sector.
	Community Website (blue)	Volunteers have been recruited to update the Community elements of the Heritage Website - including Heritage stories, town events calendar and business directory.	Naomi Mason		• No. of volunteers (5)
	Focus on the Future Facebook Page	Set up in October 2017, the Facebook shares Regeneration good news stories, along with other key town information.	Naomi Mason		• No. of Facebook Page likes (292)
	Business Workshops (blue)	After 4 trial workshops (2 digital) being held in Banff and Macduff in 2018, Business Gateway are adding the towns to the Core Programme of Workshop delivery, with 2 per quarter in the catalogue.	Naomi Mason		• No of local consultations held (23) • No of participants (29)

Action / Objective	Project / Status	Update	Lead	Regen Budget Agreed	Key Outputs achieved & Expected Outcomes / Impacts from agreements made
3.4 Macduff Digital: Explore new employment opportunities	Library Innovation Network Aberdeenshire (yellow)	The LINA project led by RGU will provide workspace for freelancers and entrepreneurs in Macduff library, connecting local businesses to RGU's network of mentors and alumni whilst offering training and support. The project is in the development phase as RGU seek funding for a Project Co-ordinator from LEADER. A final decision is expected in May. This time is being used to discuss the project with local partners and businesses who have offered positive feedback to the concept.	Suzanne Rhind		
	Project Development (yellow)	Scoping is underway to investigate the best options for promoting, supporting and encouraging digital activity in Banff. To inform this work officers have begun discussions with schools and colleges, businesses, Developing the Young Workforce and Skills Development Scotland.	Suzanne Rhind		
3.5 Improved educational attainment & promote in work progression: Individuals to achieve their potential & support a vibrant local economy	Employability Event 2019 (green)	Recruitment & Skills Fair took place on 27th March 10am - 4pm in Macduff. This showcased local employers, partner agencies and workshops.	Angie Millet		<ul style="list-style-type: none"> • No of community events held (1) • No of participants (120)
	Banff Academy (blue)	Improvements worth £770,500 have been funded to make the schools technology workshops more accesible and modern. An agreement with NESCOL has been reached for one of their courses to be delivered locally.	Alan Horberry with Local Learning Partnership		
Total Budget Agreed to Date				£185,000.00	
Total Budget				£275,000.00	

PETERHEAD REGENERATION VISION AND ACTION PLAN PROGRESS UPDATE
Mar-19

Key:

Complete (green)
Action initiated: Delivery phase (blue)
Action initiated: Development phase (yellow)
Not started (red)

ACTION THEME 1 - PETERHEAD ECONOMY - OPEN TO THE WORLD					
AIM:	Peterhead's connections via industry are all across the globe and can be further maximised and extended. The benefits can reach into all parts of the community by moving to an increasingly resilient and higher wage economy				
OUTCOME:	Peterhead is even more connected to global opportunities, the business base is increasingly diverse with more opportunities for growth and incomes are increased.				
Action / Objective	Project / Status	Update / Timescale	Lead	Regen Budget Agreed	Key Output Targets (Actual to Date) & Expected Outcomes / Impacts
1.1 Improve Educational Attainment & Achievement: Promote in work progression: Individuals to achieve their potential & support a vibrant local economy	The Hywind Hub Delivery Phase (blue)	The project aims to improve educational attainment and encourage students to achieve their full potential through increasing the no. of pathway opportunities in Science Technology Engineering and Maths (STEM). The project has commenced with the first primary workshop being delivered March 2019 at Meethill and Buchanhaven Primary Schools. ASC will create and submit quarterly reports summarising the delivery and impact of the project. One major employer has signed up to a partnership agreement with the Academy. The first evaluation report is expected after June 2019. Projecct scheduled to complete August 2022.	Suzanne Robertson	£41,015	Secured contribution from Equinor of £64,524 New or improved floor space 125m2 No. of Participants (total) target = 3,000 No. of Training events held target = 81 No. of Participants supported with training target = 1,440 No. of training hours target = 1,440 No. of Young People engaged target = 2,750 No. of Community Events Held target = 3 No. of Sectors supported/developed target = 4
	University Access (blue)	Robert Gordon's University (RGU) are working in Peterhead to improve access to university qualifications. Their work will have an impact on aspiration, particularly from those in poorer backgrounds.	RGU	£0.00	Outputs will be sought from RGU in due course
1.2 Peterhead Community Campus	Project Stage: Gateway 1 - Business Justification (yellow)	Project Board established; Project Initiation Document prepared and agreed; Option Appraisal commenced; Site investigations commenced.	Craig Clement/John Macleod	£71m (Capital Plan)	Key outputs from this phase of the project, which we would anticipate achieving by Autumn 2019, will be: Outline Business Case, including project budget and recommended options; and Governance and approval to progress to Gateway Stage 2.

Action / Objective	Project / Status	Update / Timescale	Lead	Regen Budget Agreed	Key Output Targets (Actual to Date) & Expected Outcomes / Impacts
1.3 International Maritime Industries 'One Stop Shop': Develop the profile of Peterhead as a great place for maritime industries & promote Town Centre	Peterhead Energy Hub (green)	Raise the profile of the services offered by Peterhead businesses including business opportunities for decommissioning & projects such as Hywind.	Suzanne Robertson/ Peterhead Energy Hub	£0 costs shared by the companies on PEH	5-6 Exhibitions have been attended by Peterhead Energy Hub highlighting Peterhead as a 'One Stop Shop'. Two events hosted to showcase the Peterhead Supply Chain; 1 at Buchan Braes and the 2nd Event at Offshore Europe.
	Port Authority marine marketing (green)	Review the marketing strategy and support the Port Authority to showcase Peterhead as a one stop shop.	Suzanne Robertson/ Peterhead Port Authority	Supported by alternative funding	New PR & Marketing Strategy underway. Expected completion of the website April 2019. Social media is underway as well as good PR stories on activity in the different sectors.
	One Stop Shop (yellow)	Progress is underway with the Port Authority to identify how the original plan aims and outcomes can be achieved	PPA & Suzanne Robertson	£0.00	
1.4 Harbour Development	Port Authority Seafood Processing (yellow)	Initiative between PPA and AC to provide new processing units : a site along with development plans and costings has been completed by AC as well as drafting a JV agreement. The project was placed on hold in February 2018. This is being reviewed again by the PPA Board and it is hopeful that the Board will agree to restart discussions on this project.	PPA & Suzanne Robertson	£0.00	Investment (£100k+) Growing Business, Increased Turnover, Jobs
1.5 Food & Drink: Sector Development	Food and Drink Project Development (yellow)	Progress is underway towards developing a programme of activity to support the food and drink sector. ONE are offering a wide variety of events, training and support across Aberdeenshire but this has only reached a limited number of local businesses. We are working with them to bring more events to the area with the next planned for May. Alongside this we will host our own event to promote local produce to the retail/service sector. We have also been scoping opportunities for the sector and have opened discussions with schools, businesses, ONE, Aberdeen and Grampian Chamber of Commerce and Skills Development Scotland to explore additional support for existing businesses and to explore new markets.	Suzanne Rhind	£0.00	Outputs expected to report in October 6 month report.

Action / Objective	Project / Status	Update / Timescale	Lead	Regen Budget Agreed	Key Output Targets (<i>Actual to Date</i>) & Expected Outcomes / Impacts
1.6 Energetica: Attracting Inward Investment to Peterhead	Energetica Industry Park (yellow)	Scottish Enterprise undertaking costing proposals for the single phase delivery of the infrastructure to service the front (western) half of the EIP, but the development of the site will require significant public subsidy and, at this point, there is no approval for the additional funding. Invest Aberdeen continue to work with SE to identify partnership or joint venture solutions to delivery.	James Welsh	£0.00	Single Phase Delivery Appraisal Report
	Inward Investment (yellow)	A regional Inward Investment initiative was launched in August 2018, which includes Peterhead, and will target companies interested in the profile of the town. Invest Aberdeen has released a regional promotional film and is developing a pitchbook and 'soft landing' package for inward investors.	James Welsh	£0.00	IA 'Inward Investment Prospectus' Published
	Simplified Planning (yellow)	The Scottish planning system is under review and includes changes to Simplified Planning Zones. This will be further developed once new planning legislation is finalised and the position understood.	James Welsh	£0.00	Draft SPZ Scheme published
	Business Development (yellow)	A new partnership initiative is being developed between RGU and the Library Service to support self-employed individuals to develop and further expand their horizons. RGU are waiting on the decision of LEADER for a co-ordinator to link the initiative with digital hubs at RGU. Decision expected May 2019	Suzanne Rhind	£0.00	Outputs expected to report in October 6 month report.
	Industrial land Provision (yellow)	3 acres of Aberdeenshire Council employment land are available for development at Dales Ind. Estate and generating interest. An additional acre of development land is available Balmoor Industrial Estate. Work to consolidate industrial provision at Upperton Industrial Estate is proceeding with access issues now resolved. There continues to be positive interest in investment in other	Laumon Dougall	£0.00	1 acre of employment land taken up
	North Connect (yellow)	NorthConnect continues to develop its supply chain opportunities as it has now secured consents both at the Scotland and Norway ends of the connector.	James Welsh	£0.00	

Action / Objective	Project / Status	Update / Timescale	Lead	Regen Budget Agreed	Key Output Targets (<i>Actual to Date</i>) & Expected Outcomes / Impacts
1.7 Connectivity and infrastructure	NESTRANS RAIL (yellow)	Nestrans intend to consider a further report on rail options at its meeting in June 2019 following completion of a further detailed study into options, costs and implications of further rail stations and links north of Aberdeen Joint Rail Station.	Nestrans	£0.00	
	A90 Improvements (yellow)	In respect of the A90 north of Ellon and the A90/A952 Toll of Birness, this is principally a Trunk Road matter. The most likely vehicle for any future significant intervention will be inclusion as part of the national Strategic Transport Project Review, which is the capital investment programme of the forthcoming new National Transport Strategy. The work being undertaken as part of the Strategic Transport Assessment for the City Region Deal will form the basis of the North East's case for investment projects.	Transport Scotland	£0.00	Potential intervention to A90 north of Ellon and the A90/A952 Toll of Birness (roundabout, junction upgrade, dualling, hard engineering)
1.8 Develop connections & linkages with international communities	Batwind/Hywind sub-station (green)	Batwind/Hywind sub-station has launched and draws interest from international visitors in relation to the battery technology and research.	James Welsh	£0.00	1 inward delegation visit to Peterhead
	North Sea Commission (blue)	The North Sea Commission held a joint meeting of its Marine Resources and Smart Regions group in Peterhead and Boddam October 2018. Delegates from countries bordering the North Sea visited Peterhead fish market and the Scottish Maritime Academy in addition to discussions on offshore renewable energy and marine spatial planning.	Martin Brebner	£0.00	
	CCS Acorn Project (blue)	CCS Acorn Project centred at St Fergus has received support from international oil and gas operators and is attracting interest from energy investors, particularly around potential for hydrogen production.	James Welsh	£0.00	

Action / Objective	Project / Status	Update / Timescale	Lead	Regen Budget Agreed	Key Output Targets (Actual to Date) & Expected Outcomes / Impacts
1.9 Tourism Product Development	Visit Aberdeenshire (green)	Business engagement and support	VisitAberdeenshire	Funded from core Economic Dev	18 Buchan Business 1:1
	Visit Aberdeenshire (green)	Buchan businesses attending VisitAberdeenshire events	VisitAberdeenshire	Funded from core Economic Dev	6 Buchan Business
	Cruise Sector Development Phase (yellow)	Work on maximising the opportunities in the cruise sector are being taken forward by Visit Aberdeenshire. The officers working group is now in place. PPA have confirmed they would like to take a more proactive approach to the Cruise Ship Sector. The BID will lead with support from VisitAberdeenshire/Aberdeenshire Council and the Chamber of Commerce along with representatives from the accommodation/tourism attractions and food & drink sector.	Rediscover Peterhead	£0.00	
	Tourism Business Collaboration (yellow)	Opportunity North East hosted a familiarisation trip to Buchan following on from the North East Scotland Food & Drink Dining event at Saplinbrae Hotel. Participants in the programme had an opportunity to learn about each others business and what's available in the area: Discussions are now underway with two business as to how this can be developed further. There is already good collaboration between Peterhead Prison Museum & Brew Toon Ltd.	Opportunity North East & VisitAberdeenshire & Suzanne Robertson	£0.00	The expected outcome is increased knowledge and more collaborative working on food tourism initiatives in the future, leading to an increased no of visitors.

Total budget committed to date	£41,015.00
Total budget	£450,000.00

PETERHEAD REGENERATION VISION AND ACTION PLAN PROGRESS UPDATE
Mar-19

Key:

Complete (green)
Action initiated: Delivery phase (blue)
Action initiated: Development phase (yellow)
Not started (red)

ACTION THEME 2 - INTEGRATING COMMUNITIES - CELEBRATING PETERHEAD'S DIFFERENCES					
AIM:	To bring distinct communities in Peterhead together, celebrating differences, searching for common ground and becoming an even more independent, energised, committed and supportive community.				
OUTCOME:	Increased community capacity, improving civic pride and a stronger third sector and improved housing choice.				
Action / Objective	Project / Status	Update	Lead	Regen Budget	Key Output Targets (Actual to Date) & Expected Outcomes / Impacts
2.1 Cultural Hub: Celebrate & develop & Peterhead's cultural offering:	Encounter Peterhead (green)	Encounter Café has been in operation to test community appetite for cultural activities	MODO	£24,000.00	710 events; 6,000 volunteer hours; 80 young people signposted to services; language café resulting in cultural integration; conversation café focussing on mental health: formation of one new group; a cultural residency with international exposure; 7 people participated in a national arts programme.
	Arts and Culture Event (green)	Art and Culture Event May 2018	Arts Team	£0.00	Well attended event with 25 artists; led to establishment of Arts and Culture Network for Peterhead.
	RC tasters (green)	Royal Conservatoire (RCS) taster sessions. There will be a second community element of the RCS Hub during summer 2019 which will be inter-generational, incorporating the Mobile Phone Film Project. This will be an opportunity for local people to get involved and there will be a presentation of this new work as part of the 'Across the Grain' festival in Oct 2019.	Arts Team	£0.00	4 free sessions during 2018 providing taste of range of artforms; One student from Peterhead enrolled in the Junior Conservatoire North East for Acting.
Exploring its reach in the world	Arbuthnot Museum 2018 Exhibitions (green)	National touring exhibition, 'Pirates!' Visitor numbers to the Arbuthnot Museum continue to perform well, e.g. an exhibition celebrating 125 years of the Museum and its collection, and a community-led exhibition over the Winter, proved very popular with local people.	Arts Team	£0.00	3000 paying visitors for 'Pirates!'

Action / Objective	Project / Status	Update	Lead	Regen Budget	Key Output Targets (Actual to Date) & Expected Outcomes / Impacts
	Arts and Culture Proposal (yellow)	Info has been fed back from the Arts and Culture Network. An early draft of a proposal for an intervention programme to stimulate arts, culture and creativity is now underway.	Saskia Gibbon/Jac Bennett (Nick Brown & Christine Webster)	t.b.d	
2.2 Skills Hub: offering improved employability & money advice services delivered by multiple partners.	Compass Point Skills Hub (green)	Compass Point Partnership project developed and delivered as a pilot within Peterhead town centre between June 2017- Dec 2018 aimed to provide a one point of access to people with employability and income needs.	Annette Johnston	£150,000.00	19,800 referrals; 262 individuals additionally supported; 310 job search supports; 28 volunteer opportunities; 14 work placements; 66 supports for digital access
	Changing programme of events (green)	A range of employability engagement has been delivered to increase the workforce skills including an employability event that matched those seeking employment with job and training opportunities at the Palace Hotel Oct 2018.	Angie Millet	£0.00	150 attendees with improved employment understanding.
2.3 Neighbourhood/ community retail centres: Improve public realm & Improving links between housing developments & quality	Clerkhill Public Realm (blue)	Discussions are ongoing with the contractor to value engineer the design and specifications to deliver the project within the available budget. A contract price is awaited from the contractor. Alternative funding sources are being investigated, in particular Sustrans funding, to allow completion. The legal process of adoption of the area has commenced with start date to be agreed but likely June 2019.	Robert McGregor / Christine Webster	£150,000.00	Expected improvement of Xsqm of public realm; improvement to Xsqm of path and cycle links; new areas of accessibility to local commerce
	Collieburn Park (yellow)	The Collieburn Park concept plan developed by Landscape Services to create a green corridor from the north of the town to the centre has not progressed due to staffing difficulties, but will be picked up by the new Area Projects Officer.	Eleanor Morris (Brian Shand)	t.b.d.	

Action / Objective	Project / Status	Update	Lead	Regen Budget	Key Output Targets (Actual to Date) & Expected Outcomes / Impacts
green space	Greening Peterhead	In response to various public consultations, early discussions are underway to investigate opportunities for 'greening' Peterhead through planting.	Brian Shand(Nick Brown, Eleanor Morris)	t.b.d.	
2.4 Innovative solutions to extend housing provision	Caley Housing Development (blue)	This development by Langstane Housing Association is due for completion early summer 2018.	Anne Anderson	By others	15 x 1 bed flats
	Inverugie Meadows (blue)	Social housing for rent at Inverugie Meadows by Grampian HA	Anne Anderson	By others	58 units complete; 29 units under construction
	Windmill Street	Social housing for rent at Windmill Street by Grampian HA	Anne Anderson	By others	17 units aimed to be complete by May/June 19
& Develop mixed tenure communities	Upper Grange (blue)	Social rent housing by Osprey Housing.	Anne Anderson	By others	23 units aimed to be complete by May 19
	North Street / Brook Lane (yellow)	Planning permission granted at North Street/Brook Lane (brownfield site in the town centre). Grampian HA are currently going through a tendering process	Anne Anderson	By others	21 social rent units
2.5 Peterhead Sports Infrastructure and Sports	Peterhead Campus Project (yellow)	Stage 1 work is underway to examine the potential for a new Academy and associated outdoor facilities. The scale and extent of facilities are yet to be decided (see Item 1.2)	Craig Clement (John Macleod)	£71m (Capital Plan)	
	Peterhead Outdoor Spaces (yellow)	Peterhead is being used as a pilot settlement for reviewing how publicly owned outdoor spaces are being utilised.	Tim Stephens (Glynis Buchan, Nick Brown)	£0.00	Assessment of existing outdoor areas for physical activity, outdoor sport and other activities; improved admin and management system.

Action / Objective	Project / Status	Update	Lead	Regen Budget	Key Output Targets (Actual to Date) & Expected Outcomes / Impacts
Hub Investment	Barclay park (yellow)	Peterhead Area Community Trust (PACT) are taking forward the refurbishment of the pavilion. The project is currently out to tender and a contractor due to be appointed. Start Date: January 2018 End date: September 2019	Nick Brown (Suzanne Robertson)	£69,427 (committed)	Refurbishment of decaying pavilion to provide 43sqm of modern accessible facilities for general community use.
2.6 Community health and wellbeing: key component of economic growth:	Participatory Budgeting Phases 1 and 2 (green)	Two phases of 'Your Voice Your Choice' (YVYC) have taken place. All groups financed (by Health and Social Care fund, Regeneration Fund, and Community Planning Partnership) provided feedback to the Integrated Group Board.	Steph Swales/Jonna Haggath	(see 3.14)	Success in recruiting and maintaining volunteers; huge no. of vol hours; 12,000 votes cast and 10 community projects supported; presentation on PB funding in MACBI
	Poverty Summit (green)	A Poverty Summit for 40 operational staff took place on 27 Feb, the findings of which are contained in a separate report.	Annette Johnson (Nick Brown)	£0.00	Raising of awareness; sharing of best practice; identification of overlaps and gaps; identification of operational priorities
	Develop innovation & aspiration within community & in individuals	14 Drumming up events	Modo	£4,650.00	14 Drumming up events.
2.7 Strengthen local third sector organisations : Address disempowerment & hard to reach sections of the community	Mini Public Event (yellow)	Following a Mini Public event for residents in the Longate/harbour area, Community Learning and Development supported interested participants to establish a new group - Bloo Toon Handy Group - to take forward local improvements. This group chose to work on some floral improvements in the town centre over the summer months.	Joanna Haggath	£0.00	Group tidied up and planted several planters within Drummers Corner, Broad Street and harbour areas of the town.

Action / Objective	Project / Status	Update	Lead	Regen Budget	Key Output Targets (<i>Actual to Date</i>) & Expected Outcomes / Impacts
Total Budget Agreed to Date				£398,077.00	
Total Budget				£631,000.00	

PETERHEAD REGENERATION VISION AND ACTION PLAN PROGRESS UPDATE
Mar-19

Key:	Complete (green)
	Action initiated: Delivery phase (blue)
	Action initiated: Development phase (yellow)
	Not started (red)

ACTION THEME 3 - CONNECTING, REINFORCING AND REDISCOVERING PETERHEAD'S TOWN CENTRE					
AIM:	Reinforcing the Town Centre by improving public spaces, providing improve facilities, a quality diverse shopping/leisure experience and developing the food offering and evening economy through quality cultural experiences.				
OUTCOME:	Key sites, buildings are reused/re-developed; public spaces improved, the town centre townscape will be transformed with new local economic activity and the community will develop an increased pride of place.				
Action / Objective	Project / Status	Update	Lead	Regen Budget Agreed	Key Output Targets (Actual to Date) & Expected Outcomes / Impacts
3.1 Help deliver Choose Peterhead Community Action Plan Priority Projects.	Encounter (green)	Encounter Café has been in operation to test community appetite for cultural activities	MODO	£0.00 (See 2.1)	Refer to 2.1
	Rose Street Garden project (yellow)	Project currently suspended but alternatives being investigated	Joanna Haggath	£12,500 (committed)	
	Building projects (yellow)	See Item 3.6	Nick Brown	t.b.d.	
3.2 Drummers Corner – vibrant town centre public space	Lighting (green)	This project aims to improve feeling of safety for shop operators and the public. Drummers Corner Arcade Lighting Upgrade was completed and grant claim made in October 2018.	Audrey Michie	£3,497.00	Energy savings will be reported 1 year after completion (target is 4.4t of CO2). Feedback received from neighbouring businesses was unanimously positive; Lighting now extended until midnight.
	Area revamp (yellow)	Agreed design has been put out to tender and is awaiting responses. The design will incorporate artwork and additional lighting and electrical points.	Peter Fraser (Nick Brown)	£250, 550	Tender commission to appoint main contractor. Set to install 1 new performance drum; 7 new seats; 5 new tree guards; 3 new standard lamps; 20 new aesthetic lights; 5 renewed electrical points; 8 items of artwork.

Action / Objective	Project / Status	Update	Lead	Regen Budget Agreed	Key Output Targets (Actual to Date) & Expected Outcomes / Impacts
3.3 Proactive regeneration & re-use of vacant and derelict sites & property	Property Investment fund (PIF) (yellow)	The Property Investment Fund is being progressed with key property owners and £10,334 agreed for projects in Peterhead. Applications are expected to come forward for several other properties.	Nick Brown (Suzanne Robertson)	Funded thro PIF	20 Enquiries to date. 2 Buildings supported with Stage 1 Feasibility study.
	Invest in Peterhead (yellow)	Invest in Peterhead has been formed as a partnership between Rediscover Peterhead, Estate Agents, property developers and AC. The informal partnership aims to proactively tackle empty buildings and reposition the commercial marketing of Peterhead through the development of a Town Prospectus focused upon key town centre properties.	Audrey Michie (Suzanne Robertson & Nick Brown)	£18,500	Prospectus document and 6-month marketing campaign
3.4 Develop leisure & food service offering in Peterhead town centre	Arbuthnot House (yellow)	Arbuthnot House is under missives and actions are being taken to conclude the transfer of ownership. It is proposed that the building be converted to restaurant use with possibly office facilities too.	John Gahagan	By others	
	Old Gala Bingo (yellow)	An application is being considered under the Property Investment Fund to consider feasibility in the first instance.	Suzanne Robertson	By others	
	Gaps and/or opportunities (yellow)	Other opportunities for developing the leisure offering of the town centre will be taken up through the Invest in Peterhead work and also the planning works for a heritage scheme.	Audrey Michie	By others	
	Harbour Springs (green)	Forming part of first phase of Buchan Gateway	Heather Barclay	By others	Opened 2017

Action / Objective	Project / Status	Update	Lead	Regen Budget Agreed	Key Output Targets (Actual to Date) & Expected Outcomes / Impacts
3.5 Ensure new retail areas e.g Kirkburn Mills Site and Buchan Gateway are connected to the town centre.	Marston Hotel (green)	Forming part of first phase of Buchan Gateway	Heather Barclay	By others	Opened 2018
	Aldi Store (green)	Forming part of town centre gateway	Heather Barclay	By others	Opened 2018
3.6 Develop Peterhead's historic core and connect to business opportunities	Town Centre Conservation Area (blue)	The review of the town centre Conservation Area began in January 2019.	Shaun Norman	£0.00	
	Conservation Area Development (yellow)	Work is being undertaken to further develop relationships with key priority building owners. The new National Lottery Heritage Fund was launched in January and this is being explored to determine the opportunity for a funding bid. An Expression of Interest is being prepared to submit to NLHF in May 2019.	Debbie Burroughs and Nick Brown	t.b.d.	Number of high, medium and minor priority built heritage repair projects
	Walk-Cycle map (green)	A Peterhead Walk-Cycle map has been produced and is available in the library and Buchan House as part of the ongoing Active-Travel campaign.	Chris Menzies	£0.00	The map zones Peterhead into different distance destinations to encourage people to consider active means of accessing different locations.
	School activity (blue)	The Council's I-bike officer is currently active in Schools in Peterhead working with local schools delivering active travel guidance, bike skills sessions, bike maintenance, led rides and other outdoor activities.	Sustrans - Ashley Armstrong	£0.00	The aim of the programme is to increase the numbers of children walking and cycling to school thereby reducing the number of school run trips by cars and to increase confidence in cycling as a travel mode and leisure pursuit leading to a lifelong active lifestyle culture.

Action / Objective	Project / Status	Update	Lead	Regen Budget Agreed	Key Output Targets (Actual to Date) & Expected Outcomes / Impacts
3.7 Reinvigorate the cycling demonstration town initiative & promote improved cycle/pedestrian links to the town centre	Town centre/Lido connections (yellow)	A Sustrans funded design process has developed an initial design for reprofiling the cycle/walkway from the Lido to South Road at the Kirk Street roundabout giving a better connection and more obvious route direction to the town centre. This design is being finalised prior to being shared publicly and the intention is to seek further grant funding which will require to be match funded to undertake the works connections from the Lido cycleway to the town centre at South Road.	Chris Menzies	t.b.d.	The works would tie in the existing cycleway routes in a more clear way than at present, provide a safer route for cyclists and pedestrians by taking the route off a public road and help to delineate movement to the town centre in light of the closure of the previous harbour path following works to the Port.
	Buchan House cycle provision (yellow)	Plans for extension to Buchan House to include a significant number of cycle and e-bike facilities.	Property Service	£0.00	New cycle lockers; e-bike charging station; replaced E-vehicle charger
	Collieburn cycle link	Work is progressing on securing funding for a new cycle link through Collieburn Park to join up the existing cycle network.	Area Project Officer	t.b.d.	
	Grampian Cycle Partnership (yellow)	The Grampian Cycle Partnership has been established with support from Nestrans. More information can be found at bit.ly/2TGO4ar – and will be being promoted across Aberdeenshire.	Nestrans	£0.00	New regional group representing cycling
	3.7 Reinvigorate the cycling demonstration town initiative & promote improved cycle/pedestrian links to the town centre	Signage (yellow)	Work was undertaken to refresh and update all the car parking direction signage at key gateways to the town centre and junctions, completed this year.	Stewart Ingram	£0.00
Town Trail map (green)		Complete	Heather Barclay	£0.00	Heritage Trail developed and Town Trail map leaflet produced, plus Town Trail panels (utilising £15k from EM Fisheries Fund) improving interest in the cultural and historical town centre.

Action / Objective	Project / Status	Update	Lead	Regen Budget Agreed	Key Output Targets (Actual to Date) & Expected Outcomes / Impacts
3.8 Development of the Heritage Trail	Phase 2 (yellow)	Phase 2 development, incl re-doing town centre maps, will reignite once other town centre priorities are under way.	Heather Barclay	£0.00	
	Queen Street (green)	Access improvements to Queen Street	Audrey Michie	£3,202	Surface maintained to current road standards; Lighting improved; lane made more accessible for all.
3.9 'Rediscover Peterhead Town Centre': Business Improvement District	Seafood Festival (green)	Rediscover Peterhead Seafood Festival 2018	Heather Barclay	£3,000	Trial event undertaken; footfall - 3,500; number of visitors 595; businesses claimed 23-30% uplift with a few cafes claiming a 300% uplift; (not all businesses were fully satisfied and their comments will feed into any future events).
	Illumination (Green)	Christmas Illumination project aimed to increase interest in town centre during Christmas period.	Audrey Michie	£6,500	Footfall - 1,072; number of visitors 500; collaboration has been made with the Light Up group to expand Christmas events and celebrations over December.
	Gull control 2018 (green)	Gull Control 2018 in Peterhead BID area	Heather Barclay	£6,400	Nests removed: 541; Eggs removed: 1168
	BID Vote (green)	Peterhead BID ballot process	Audrey Michie	£1,540	BID company formed November 2017.
	Keep Scotland Beautiful (green)	KSB report	Audrey Michie	£1,550	

Action / Objective	Project / Status	Update	Lead	Regen Budget Agreed	Key Output Targets (Actual to Date) & Expected Outcomes / Impacts
	Gill control contd. (yellow)	Gull Control 2019-20	Audrey Michie	£12,800	
	Seafood Festival 2019 (yellow)	Plans for Rediscover Peterhead Seafood Festival 2019 are underway with external funding applications made to NEFLAG and Event Scotland	Suzanne Robertson (Nick Brown)	£500	
3.10 Retail Plus 2 – developing the digital agenda	Phase 2 (green)	Second phase of Retail Plus to improve business resilience. This project is complete.	Heather Barclay	£0.00	12 businesses assisted
	Phase 3 (yellow)	A third phase of digital support is being considered in partnership with Rediscover Peterhead	Audrey Michie	£20,000 (budget)	
3.11 Improving town centre environment	Gull Control 2017 (green)	Gull control 2017 (Council lead)	Heather Barclay	£6,491	Nests removed: 156; Eggs removed: 307. Poster.
	Street Cleaning (blue)	Improve perception of Peterhead through additional cleansing works to the town centre	Heather Barclay	£25,000	Pavements and street furniture power washed; chewing gum removed using specialist machine; quotes received for gutter cleaning and second phase of deep clean.
	Window Decals (yellow)	Community group Artventure are delivering a partnership project to improve apperance of empty shop units	Steph Swales	£5,000	
3.12 Data capture to encourage new business investment	Data capture (green)	Data Company contract and 6 footfall counters during 2017 and 2018	Audrey Michie	£6,888	Data capture info given to Invest in Peterhead group.

Action / Objective	Project / Status	Update	Lead	Regen Budget Agreed	Key Output Targets (Actual to Date) & Expected Outcomes / Impacts
3.13 Apply Town Centre First principle	Town Centre First (TCF) (blue)	Phase one and two have been delivered through the council and are ongoing. Work is now underway to embed the Principle into all strategies, policies and area plans. For further information the TCF portal can be located within ward pages or within the quick links in Arcadia. Public sector initiative to monitor impact of Council decisions on the town centre.	Audrey Michie	£0.00	COSLA Silver Award was granted in Nov; presentation given by Chief Ex at the Place Leadership Conf in Nov; Town Centre First embedded in 28 committee papers affecting Peterhead town centre
3.14 Local Innovation Fund : Develop social and cultural events	Participatory Budgeting Phases 1 and 2 (green)	Two phases of 'Your Voice Your Choice' (YVYC) have taken place. All groups financed (by Health and Social Care fund, Regeneration Fund, and Community Planning Partnership) provided feedback to the Integrated Group Board.	Steph Swales/Joa nna Haggath	£49,000	Success in recruiting and maintaining volunteers; huge no. of vol hours; 12,000 votes cast and 10 community projects supported; presentation on PB funding in MACBI
	Participatory Budgeting Phase 3 (yellow)	No budget has been identified to take forward a third YVYC event (ref 2.6); although investigations into funding options are currently being carried out.	Steph Swales/Joa nna Haggath	£0.00	
	Cultural Events (yellow)	Investigations currently underway regarding funding opportunities through Year of Coast.	Carla Angus/ Steph Swales/Lin da Hendry	£0.00	

Total Budget Agreed to Date	£412,918.00
Total Budget	£485,000.00

APPENDIX 5

BANFF AND BUCHAN AREA COMMITTEE COMMENTS

**8. DEVELOPING EXCELLENCE IN OUR NORTH COAST COMMUNITIES
SIX MONTH REPORT**

A report dated 03 April 2019 from the Director of Infrastructure Services had been circulated to update the Committee on the regeneration plans for Banff, Macduff and Fraserburgh.

The Committee:

1. **noted** the terms of the report,
2. **agreed** that further clarification and/or information be provided on the following items:
 - The report needs to have all boxes filled with information and, if none is available, this should be made clear with interim information
 - The report should have SMART planning with specific, measurable outcomes.
 - There should be more liaison with other Council services e.g. the Property should feed more into the document to support Economic Development.
 - There should be more information and marketing for Business Gateway courses
 - There should be greater focus on creating jobs and what can be done to further support and encourage new companies starting up
 - Kessock Industrial Estate - information on when the units will be developed as there is a need for these now – especially in relation to the offshore wind project
 - Macduff Industrial Estate - information on when the units will become available
 - More use of University students for research
 - Super Saturday attendance figures need to be re-examined
 - Information on the success of the Deveron Centre with measurement of outcomes
 - Information on the work that is being continued by other groups since the closure of the Here for You centre
 - Seafood Centre of Excellence – this should be removed if it does not relate to Fraserburgh
 - Part of Maconochie Road in Fraserburgh has been changed to “South Road” and this needs to be reflected in the report in future, and
3. **agreed** that officers continue to report on the regeneration plans every six months.

BUCHAN AREA COMMITTEE COMMENTS

7. DEVELOPING EXCELLENCE IN OUR NORTH COAST COMMUNITIES – 6 MONTH REPORT

A report by the Director of Business Services had been circulated providing the Committee with a progress update in relation to the projects within the Peterhead Regeneration Vision and Action Plan.

The Committee **agreed**:-

- (1) having noted the content of the progress update, to raise the following queries –
 - (a) 1.2 – Peterhead Community Campus – to request an update in relation to when the Impact Assessment will be reported to the Buchan Area Committee Members,
 - (b) 1.3 – Port Authority Marine Marketing – to request an update in relation to the Port Authority marketing website which was due for completion in April 2019,
 - (c) 1.7 – NESTRANS Rail – to request that the Buchan Area Committee Members get early sight of the report on rail options,
 - (d) 2.1 – Cultural Hub – having noted concern that there has been no further progress in relation to the development of a Cultural Hub since the first meeting, to request that Officers meet with members of the Arts and Culture Network Group for Peterhead as a priority in an effort to progress the proposals coming forward from that Group,
 - (e) 2.2 – Skills Hub - to request an update in relation to the Skills Hub, to include an evaluation of the work undertaken by the Compass Point, and
 - (f) 3.2 – Drummers Corner - given the recent concerns highlighted by the general public through press articles, to request a timeline, up to completion, in relation to the works proposed at Drummers Corner
- (2) that Officers report on the regeneration plans every 6 months